

BetTube is Launching its Public Beta

Wednesday 27 November, 2013

MUNICH - The first website for betting on viral videos is launching its beta version on Wednesday, 27th of November. BetTube has been redesigned to be the place to watch and bet on upcoming videos before they go viral.

The Game

BetTube allows users to bet that a YouTube video will go viral. All user submitted videos are ranked in a chart. A user wins if the video he/she bet on makes it into the top 10 within 12 hours of the bet. Each bet is essentially a prediction of the future and BetTube aggregates these predictions into a chart of videos that are likely to go viral in the near future.

To make it easy to find upcoming videos, BetTube features data visualisations that allow users to spot trending videos early. In this way BetTube is not only for gamblers - it is also a great place to watch new videos by YouTube's biggest stars.

Currently BetTube allows gambling with play money. Users can sign up for free and start gambling right away.

The Company

BetTube launched its alpha version at the Launch Festival in San Francisco in March 2013. Since then users have placed tens of thousands of bets. The company was founded in Munich, Germany by Clemens Ley. Prior to working on BetTube, Clemens graduated from Oxford University with a PhD in Computer Science.

Summary

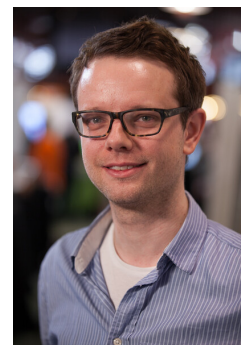
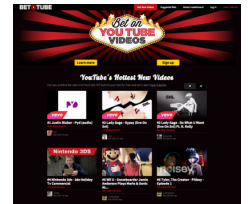
The first website for betting on YouTube videos has been reinvented. It is now easier than ever to bet that a video will go viral. BetTube is not only for gamblers - it is also a great place to watch the newest videos by YouTube's biggest stars.

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