Betbright Keeps it Simple for Football Bettors

Thursday 19 December, 2013

Betbright.com has introduced a new simple display of it's most popular betting markets on the Barclays Premier League and other major tournaments.

"We were asked by a customer if it was possible to show the match odds, whether both teams would score and whether there would be plenty of goals in a game or not," said Betbright Marketing Director Brian Farrell.

"Because we built our own betting system we were able to turn that request around in only ten days."

Betbright is looking to gain market share from bigger rivals based on the smart ways it can react to market demands. It has been active on football, racing and other sports markets since August and has so far attracted over 10,000 active customers.

** Betting HotSpot for the weekend **

Liverpool have scored four goals or more in each of their last four games at Anfield. The odds on them beating Cardiff on Saturday are as low as 1.22 but they can be backed on Betbright.com to win by three or more goals at odds of 2.30.

Media:

Related Sectors:

Business & Finance :: Sport ::

Related Keywords:

Betting :: Technology :: Football :: Betbright :: Brian Farrell ::

Scan Me:

Company Contact:

Betbright.com

T. 0035314888111
E. rob.hartnett@dedsert.com
W. https://www.betbright.com

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.betbright_com.pressat.co.uk