BestHeating.com Unveil New Social Section 'Get the Look'

Friday 28 March, 2014

Online heating retailer BestHeating.com is thrilled to announce the launch of its new online social hub, ‘Get the Look’.

This interactive and engaging social section provides customers with a dedicated place to discover all the latest from BestHeating.com.

With a central concept of ‘empowering the consumer to get the heating look they desire’, the social section will focus primarily on design ideas and inspiration for the home.

Using the latest social media technology, Get the Look includes Pinterest boards packed full of interior design trends which have been handpicked by the BestHeating.com team and are accompanied by in-depth articles on how to recreate the look at home; and of course, which radiator to choose to complete the new look of your living space.

“We are passionate about home heating solutions and how, for a reasonable budget, people can use radiators, heated towel rails and underfloor heating to add style and substance to a room”, says Kyle Lovett-Blackwell, Director of BestHeating.com. “’Get the Look’ is a way for both our customers and our in-house experts to share design ideas and plumbing tips for the benefit of everyone”, he continues. “This new social area will also include a jargon-busting, ‘heating explained’ section, customer and expert forums and regular competitions with plenty of prizes on offer.”

Content and features are changed regularly to ensure the social hub is kept fresh, exciting and relevant for visitors.

To celebrate the launch, BestHeating.com is running a competition which offers customers the chance to win back the cost of their new radiator. To enter, customers must submit a photo of their living space before and after installing a radiator purchased from BestHeating.com. The winner will receive a full refund for the cost of one radiator or one heated towel rail, plus one pair of valves.

It’s hoped that the new social section will give customers an informative, fun and engaging place to keep up-to-date with all the latest interior design and heating trends, find useful and informative blog articles and interact with other BestHeating.com social hub users.

To visit ‘Get the Look’, click here.

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