BestHeating.com Relaunch BTU Calculator

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Online heating store and specialist, BestHeating.com, is committed to bringing customers aspirational heating at affordable prices. Stocking a superb choice of designer radiators, convector radiators, heated towel rails, underfloor heating kits, valves, accessories and more, there is something for everyone in their growing range.

As part of the company's ongoing mission to make exceptional home heating products accessible to all, they are thrilled to announce the re-launch of their instant, online BTU calculator. BTU stands for British Thermal Unit, and is used to indicate the power of a heat source. It represents the amount of energy needed to heat up one pound of water by one degree.

Specifically designed to empower customers, the BestHeating.com BTU calculator takes the guess work out of calculating required BTU rates.

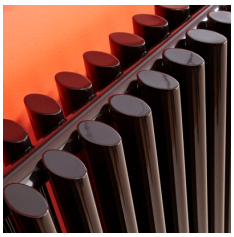
Using different criteria including room size, room type, location in the home and the number of outside walls in the room, this useful tool quickly and accurately calculates the number of BTUs required to heat a space.

Armed with this information, customers can then choose the perfect radiator to meet their needs, matching their required BTU rates with the output listed in the radiator product specification.

The BTU calculator is quick, free and user-friendly. It is accompanied by a brief and clear explanation of what BTUs are, and why they matter when choosing a radiator. To help customers even further, an informative video explaining what is BTU has been created and is available to view on the website's YouTube channel.

Using the BTU calculator will ensure that any visitor to BestHeating.com can make an informed decision when choosing and buying a new radiator, so that their purchase not only looks good but performs efficiently too.

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