BestHeating.com announced as finalists of the 2014 Online Retail Awards

Thursday 19 June, 2014

Online heating store BestHeating.com are delighted to announce they have been chosen as finalists of this year's Online Retail Awards, in the Best Home and Garden and the Small Size Online Retailer of the Year categories.

According to the ORA committee, these prestigious awards are a “unique, international celebration of the very best web, tablet and mobile sites and advances in digital stores that retailers provide for their customers to ensure that every online shopper enjoys the experience”.

With entries spanning twenty-four categories and “unanimous” agreement from the judging panel that this year’s entries were of a particularly high standard, BestHeating.com are rightly thrilled to have made the final shortlist.

“The trend towards high quality entries continued in 2014, with a high percentage of creative submission papers with clear company statistics to validate their entry”, says Managing Director of the awards, Matthew Davies. “The Fashion and Clothing, and Home and Garden categories continue to flourish, while some entry categories were relatively small, the majority surpassed previous entry figures”, he continues.

Director of BestHeating.com, Kyle Lovett-Blackwell, described the award nomination as “a fantastic achievement for the company” and “a real reflection of the hard work” that has been put in across the business. “The brief was to design an attractive and user friendly website with great products and an aftersales service that is second to none”, he says. “To be shortlisted as a finalist for an award which rewards companies based on customer feedback and aesthetics is testament to the skill and vision of all the staff here at BestHeating.”

The winners of each category will be announced at a black tie awards ceremony and dinner at the Royal Garden Hotel in Kensington, with a number of BestHeating.com staff in attendance.

The full list of finalists for this year’s awards can be viewed here.

Media:

ORA® ONLINE RETAIL AWARDS FINALIST 2014

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BestHeating.com

T. 0844 417 2563
E. social@bestheating.com
W. https://www.BestHeating.com

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