

BestForWeb.co.uk Puts Digital Marketing, PR and Web Development Agencies Through Their Paces

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Media:

With companies' outsourcing needs seemingly undampened by Brexit, Bestfor-web.co.uk reveals its revamped comparison site for businesses searching for top Digital Marketing, PPC, PR, SEO, Social Media Management and Website Development agencies.



Solihull, UK, 15 March, 2017. BestForWeb.co.uk – the go-to comparison site for companies looking to outsource their digital marketing, PR, PPC, SEO and website development – has announced the launch of its new and improved web platform that features full profiles for each agency, awards, rankings, verified reviews and testimonials from clients. The process of searching for and contacting agencies has also been optimised and companies can now search, create a shortlist, write a message and contact agencies *en masse* in just a few clicks.

BestForWeb's owner, Deanna Hunt, commented, "When we acquired BestFor-Web.co.uk in 2016, our goal was to transform it into the #1 directory of the top marketing agencies in the UK. It is so important for companies of all sizes to be able to find exceptional agencies that they can rely on when they need to outsource their digital marketing, PR, PPC, SEO, social media marketing or web development.

"Outsourcing is on the rise as many companies just don't have the expertise in-house. In such situations, hiring an agency makes so much sense in terms of cost, quality and results."

BestForWeb.co.uk has been designed to make it quick and easy for businesses to find marketing agencies with a solid track records of success. The BestForWeb management team set out to provide visitors with as much information as possible about each agency and has implemented an awards programme that evaluates agencies according to a stringent list of criteria.

Deanna Hunt went on to say, "Above all, we want to give businesses the peace of mind they need when selecting a new marketing agency and to make the process as easy as possible.

"We are incredibly proud of the BestForWeb Awards, a programme that allows us to draw attention to agencies that are truly excelling in their respective fields. Whether we are evaluating a digital marketing, PR, PPC or any other type of agency, our detailed evaluation criteria enable us to identify stand-out agencies."

Searching for an agency on BestForWeb is a simple four step process:

- Step 1: Search for the type of agency and location
- Step 2: Review client reviews and recommendations
- Step 3: Create a shortlist of agencies
- Step 4: Contact each agency on the shortlist simultaneously using the Quick Contact feature

To get started with BestForWeb.co.uk, [click here](#) to search for a marketing agency. If you are a marketing agency and would like to be listed on BestForWeb or enter the awards, [click here to apply](#)

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