

## BENTLEY'S NEW BENTAYGA APPLE WATCH APP: THE LUXURY OF CONTROL ON YOUR WRIST

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Bentley Bentayga passengers now have the luxury of controlling a selection of in-car systems from their Apple Watch, thanks to a new app developed by the British luxury brand.

The technology, which uses bespoke digital architecture, enables those being driven in the Bentayga to remotely control the on-board climate and entertainment systems; adjust the heating, ventilation and massage functions of their seats; and monitor real-time information, such as vehicle speed, distance travelled and outside temperature.

Using the Bentayga's Bluetooth connectivity, Apple Watch wearers simply synchronise with the vehicle's Touch Screen Remote (TSR) system and then interact with the car from the convenience of their wrist.

Dan Whittaker, Director of Electrical and Electronics at Bentley, said: "The Bentayga is technologically advanced and combines this with luxury in a way only Bentley can achieve. This new Apple Watch connectivity is another example of how we are constantly innovating in order to enhance the customer experience."

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