Bentleys and Out of Home International Bring Toyota Deals To Warrington

Thursday 13 February, 2014

Out Of Home International present an eye-catching outdoor campaign for Bentleys, the North West's premier new and pre-owned Toyota dealership, displayed prominently on the streets of Warrington.

Comprising of extremely clean and striking 6 and 48 sheet ads, the campaign focuses on Bentleys impressive deals on AYGO model Toyotas, with informative text emphasising the 0% APR finance, low monthly payments and one year's free insurance available to customers. Featuring web and physical addresses the ad encourages curious potential customers to call for a test drive.

Having offered the motorists of Warrington an unrivalled service for almost thirty years, Bentleys provide a complete service for the Toyota owner – everything from new cars through to parts and servicing via accident repair.

CEO of Out Of Home International's parent company Media Agency Group, Lee Dentith, said "These bold adverts will instantly grab attention duing these winter months in Warrington, and hopefully help Bentleys continue their decades-long history of excellent service. We are proud to be associated with such a long-lived and respectable brand."

Media:



Related Sectors:

Motoring :: Personal Finance ::

Related Keywords:

Billboard :: Advertising :: 6 Sheet :: 48 Sheet :: Outdoor :: Bentleys ::

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