

Bentley Unveils New Engineering Hub in Crewe for Electrified Future

Friday 26 September, 2025

Bentley further expands Crewe headquarters with new Engineering Technical Centre

- Bentley celebrates the opening of new state-of-the-art Engineering Technical Centre in Crewe
- New R&D facilities vital to the brand's preparations for future model development – bringing the virtual world together with real world product integration
- Transforming an 85-year-old site for a new age of electrification – promising to introduce a new hybrid or electric model every year up until becoming exclusively electric in 2035
- The new global brand partnership was launched to fans, customers and media at a private event on 27 September

(Crewe, 26 September 2025) Bentley Motors today celebrates the official opening of its new world-class development Engineering Technical Centre, located at the luxury marque's carbon neutral headquarters in Crewe. These new facilities - officially opened by Chairman and CEO, Dr. Frank-Steffen Walliser and Board Member for R&D, Dr. Matthias Rabe - will be pivotal to the brand's preparations for future model development.

The Engineering Technical Centre forms part of an expansive investment programme in future facilities and products at the Pym's Lane factory in Crewe, where all Bentley models are handcrafted. The new centre brings together virtual and physical properties enabling collaborative working throughout.

It is located across two floors, covering a total of 13,000 sqm. The centre will include a prototype workshop for models of the future, materials development and a software integration department. Key to the facility's harmonious integration is a structured, comprehensive application of skills in training, testing and launch preparation for all software and electrical, digital high-voltage systems.

The majority of these departments have been relocated from their previous home in the A1 building, which is the oldest building at the Pym's Lane site, and which is being transformed to BEV assembly in time for production to commence in 2027.

Commenting on the developments, Dr. Matthias Rabe, Bentley's Member of the Board for R&D, said:

"Our Beyond100+ strategy maps out a fundamental programme of change, using what is known now and adapting that vision as we adopt yet-to-be discovered technologies in the future. We are working on the next generation of electrified driving, digitally connected cars, with driving autonomy that will achieve the highest levels of luxury mobility.

"This new Engineering Technical Centre is a key building block for the successful delivery of this strategy and helps enable engineering concepts to become reality at the heart of development and integration, as we look to continue to create the most luxurious and performance-oriented vehicles on the market."

Bentley's industry-leading Beyond100+ strategy will see the company reinvent its entire product range to support an electrified future. The opening of the Engineering Technical Centre will support these ambitions along with further expansions on site. These include the recently opened Design Studio and the continued construction on the new Paint Shop and Integrated Logistics Centre, due to open next year.

– ENDS –

Media:



Related Sectors:

Business & Finance :: Transport & Logistics ::

Scan Me:



Company Contact:

—

Pressat Wire

E. [support\[@\]pressat.co.uk](mailto:support[@]pressat.co.uk)

[View Online](#)

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.wire.pressat.co.uk>