

BENTLEY COLLECTS GOLD AT GERMAN DESIGN AWARDS WITH EXP 10 SPEED 6

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Leading members of the Bentley design team were at the German Design Awards in Frankfurt to collect Gold in the Transportation category for Bentley's EXP 10 Speed 6 concept car.

The German Design Council selects a panel of international design experts to judge the entries, and the awards are among the most prestigious in their field.

They selected the EXP 10 Speed 6 for the Gold award as a result of its timeless, iconic Bentley design, clever use of new materials and aesthetic dynamism.

Panel judge, Johannes Barckmann, commented: "The designers of the EXP 10 Speed 6 achieved a fantastic reinterpretation of the British legend. This is particularly apparent when looking at the interior. The door panels are not covered with leather, but instead with high-quality wood."

Stefan Sielaff, Bentley's Director of Design, added: "EXP 10 Speed 6 is a thoroughly modern British interpretation of a high-performance two-seater sportscar. It showcases the future direction of luxury and performance using the finest materials and advanced hybrid technology – a powerful, exquisite and individual concept."

The Bentley Flying Spur and Continental GT Speed – both refreshed in 2015 with a complement of new interior features and exterior styling cues – also received special mentions from the German Design Awards judging panels.

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