

## Ben Lambert of Strategic Five Marketing set to attend important leadership events

Thursday 10 September, 2015

September is set to be a busy month for Ben Lambert of [Strategic Five Marketing](http://www.strategicfivemarketing.com), who has a string of important leadership events to attend.

Ben Lambert, Managing Director at sales firm, Strategic Five Marketing has a number of important conferences which he has been personally invited to attend throughout the course of September. The month kicked off with two exciting conferences in two days at the weekend, in Birmingham at the Crowne Plaza. The venue has a purposely designed conference floor with a total of 11 conference and event spaces which can hold from 10 to 300 people.

About Strategic Five Marketing: <http://www.strategicfivemarketing.com>

Mr. Lambert attended an investors meeting on Friday 4th September where he was delighted to see a number of up and coming talents in the sales and marketing industry and took the opportunity to network with some of these individuals.

The owners meeting on 5th September was set up to celebrate the achievements of the highest performing owners in the UK's sales and marketing industry and Mr. Lambert was invited to attend. This was a great opportunity for the firm to learn from other business professionals and gain insight into what makes the industry so successful.

Coming up throughout the rest of September, Ben Lambert is set to attend a leaders meeting in Manchester on Sunday 13th and will also be attending an additional leaders meeting in Edinburgh at the end of the month.

These events follow a string of successes for Strategic Five Marketing with the firm exceeding all their sales targets, expanding to a new location in Newcastle and their Managing Director becoming Regional Consultant. The firm believes that these events are therefore the perfect opportunity to expand their knowledge further and go on to produce even more results for their clients and continue their success.

Strategic Five Marketing is an outsourced sales and marketing firm based in Newcastle. The firm works on behalf of their clients' brands to create exciting and unique, direct marketing campaigns which promote their products or services to consumers. Strategic Five Marketing connects with consumers directly via face-to-face marketing techniques in order to create long-lasting and personal business relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients as well as a high return on investment. The unique nature of the firm's services allows them to offer a 'no win-no fee' policy, meaning their clients are never under any financial risk, even in times of economic downturn.

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