Belvoir Continues Nationwide Expansion

Thursday 14 May, 2015

Related Sectors:

Construction & Property ::

Scan Me:

The Belvoir network continues to expand nationwide, with Belvoir Swansea and Belvoir Bedford opening second offices.

Ben and Daisy Davies, who launched their highly successful Belvoir Swansea office five years ago recently realised a long-term goal to open a second office in the affluent village of Mumbles.

"When we first launched Belvoir Swansea we always had it in the back of our minds to one day open a second office in Mumbles, and we are absolutely delighted," explains Daisy. "About a third of our business has always been in this area, which includes the Gower peninsula, and is an affluent location incorporating many high-end properties.

"The new office looks great and we have received lots of positive feedback from both landlords and tenants about being in the area, as it offers a place to meet locally for our SA3 clients. We are now looking to expand our portfolio of properties in the area."

At present Daisy is working at the Mumbles office, but in the near future Lettings Manager Emma Penhallurick will be relocating from Swansea. It is anticipated that a further one to two members of staff will be recruited before the end of the year.

Over at Belvoir Bedford, owner Zoe Bywater, who has been in business for 13 years, has completed an office rebrand, taken on new, adjacent premises and been joined by husband Nigel as the couple expand into residential sales.

"It was always in our plans for my husband Nigel to come on board, but once we decided to expand into estate agency it seemed the perfect time for him to give up his job, undertake the necessary training and join Belvoir Bedford full time to manage this side of the business," explains Zoe.

"The new office is adjacent to the lettings office and following the recent rebranding it looks great. Our clients and staff love it, and it's so eye-catching that we've even noticed a couple of our competitors taking photographs!

"At present we are working hard on a new marketing campaign, so that the people of Bedford realise we have introduced residential sales to the business. This is a very exciting time for Belvoir Bedford and Nigel and I are really looking forward to the future."

Speaking of the expansion of two of Belvoir's most successful offices, Dorian Gonsalves, Director of Commercial and Franchising said: "I would like to wish Ben and Daisy, and Zoe and Nigel every success with the launch of their second offices.

"This pattern of expansion and business growth is something that we are seeing right across the Belvoir network. When our franchise owners join Belvoir we encourage them to plan for the next five to ten years and opening a second office or completing on an acquisition is a perfect way to achieve their goals, especially now that Belvoir has introduced residential sales and many offices are deciding to include this service.

"The Belvoir network is set to grow considerably over the next few years and this is an exciting time for anyone who is considering a career in property with a fantastic franchise opportunity."

Belvoir now have more than 160 offices nationwide. To find your nearest Belvoir office, visit their website at www.belvoir.co.uk

-Ends-

NOTES TO EDITORS

- Belvoir was founded in February 1995 by Mike and Stephanie Goddard. Its Central Office is in Grantham, Lincolnshire.
- Mike was chairman of the bfa for three consecutive years and is currently the Chief Executive Officer of Belvoir. Dorian Gonsalves is Director of Commercial and Franchising. Dorian sits on the

Board of The Property Ombudsman.

- Belvoir is recognised as one of the largest specialist lettings agency franchises in the UK, with 160 offices nationwide and aims to have 200 franchises in the next three years.
- Belvoir was officially awarded the Best Lettings Agency Franchise – Gold Award at the 2014, 2013, 2012 and 2010 Lettings Agency of the Year Awards in association with The Sunday Times & The Times. Belvoir also won the Silver Award in 2011.
- Belvoir was voted Best Large Lettings Chain at the Estate & Letting Agent Awards (ESTAs) 2013, which was hosted by Phil Spencer, and won Silver in 2014. Belvoir has won Brand Builder of the Year at the bfa Franchisor of the Year Awards 2011 and Best Marketing Campaign of the Year at the Franchise Marketing Association (FMA) Awards 2011.
- Belvoir is a founder member of the SAFEagent Kitemark scheme, which is fully supported by NALS. SAFEagent promotes client money protection (CMP) and provides consumers with a clear message on those agents they should do business with.
- Belvoir successfully listed on the AIM market of the London Stock Exchange on 21st February, 2012.
- Belvoir won the Gold Award for Franchisor of the Year, at the Negotiator Awards 2014.

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk