BellaVista Promotions Reviews the 3 Key Traits that all Successful CEOs have in common

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The best way to learn is to implement the actions of the industry's highest performers, says Haidee Tucker, MD of BellaVista Promotions. The firm, who are based in Plymouth, have reviewed the top three traits today's most successful CEO's have in common.

BellaVista Promotions believes that people can learn a lot from the traits of successful CEO's, regardless of career ambitions. The traits largely focus on building a well-rounded work-life balance as a result of cultivating these traits to improve success in all ventures.

About BellaVista Promotions: www.bellavistapromotions.co.uk

BellaVista Promotions outlines 3 key traits that all successful CEO's have in common:

Type-A personality – With concluding evidence outlining the personality traits of top performing CEO's, BellaVista Promotions believe that control, the desire for high achievement and confidence in risk taking all contribute to the success of remarkable CEO's.

Relate and Achieve: Adopting alternative attitudes in testing circumstances, being accountable and embracing risk will help in transitioning towards becoming a successful CEO.

Overseas experience – As times change and the world evolves, successful CEO's are building a career around overseas experience. With larger companies sourcing candidates with such experience BellaVista Promotions recommends developing some overseas experience where possible.

Relate and Achieve: Diversify personal experience by volunteering for overseas assignments.This kind of experience will set candidates apart at any level.

Life outside the office – When studying top CEO's the majority tend to be married and with established families including on average three children. Interestingly, statistics show they all have degrees, but less than a third have MBAs.

Relate and Achieve: Take the time to build a life outside of the job. Follow passions and embrace family life (and don't make the mistake of neglecting them for a job).

BellaVista Promotions believe that to be a successful CEO there needs to be the confidence to break the mould, go against the grain and having the desire to succeed. According to the Harvard Business Review survey, 99% of CEOs had university degrees.Who was the exception? Steve Jobs, and he certainly didn't let that hold him back from achieving greatness.

BellaVista Promotions are an event-based direct marketing firm, specialising in personalised face-to-face marketing campaigns generating new customers for their clients. By constantly looking to develop further, Haidee Tucker has developed a company culture of learning from the industry's top entrepreneurs by attending events, seminars and workshops.

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