BellaVista Promotions Gain Inspiration from Successful Entrepreneurs

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BellaVista Promotions *say that any entrepreneur can benefit from some extra inspiration and advice. Managing director Haidee Tucker reveals the positive impact three of her most inspiring entrepreneurs have had on her company's, BellaVista Promotions, current success.*

About BellaVista Promotions: http://www.bellavistapromotions.co.uk/#about

Plymouth-based event marketing firm BellaVista Promotions believe that every entrepreneur, no matter how successful, can learn from other business owners and their experiences. "We can all benefit from some extra inspiration by learning from other successful people," says Haidee Tucker, MD of BellaVista Promotions. She explains how three of her favourite entrepreneurs, Tim Seidler, Steve Rendell and Melanie Duncan, who she also follows on social media, have inspired her on her entrepreneurial journey and had a positive impact on how she runs her business today.

Tim Seidler
This entrepreneur and owner of the website 'Get Niche Quick' turned his life around by quitting his job and creating an online business. Haidee Tucker of BellaVista Promotions says: "He really inspires me. Tim Seidler actually had the courage to leave his job behind to focus one hundred per cent on his online business and follow his dream to secure an excellent income for his family." In fact, he recently sold a portfolio of websites for six figures.

Steve Rendell
Rendell's website, an online forum for entrepreneurs, stands out for its transparency. Experts say he is not afraid to talk about what really works. Rendell's website Texfly offers guidance for entrepreneurs on how to rank high in search engines. "I love his honesty," says Haidee Tucker of BellaVista Promotions. "I often read his advice and find his information extremely useful for my own business," Haidee Tucker adds.

Melanie Duncan
This female entrepreneur provides advice on how to effectively run a business: "If you don't learn how to effectively work 'on' your business, instead of 'in' your business, you will never be able to strategically grow and you'll sacrifice the quality of life you deserve." Haidee Tucker of BellaVista Promotions says: "It actually made me think about the many hours I spend at work. This quote really got to me." Inspired by Melanie Duncan, Haidee Tucker now encourages and promotes a healthy work-life balance. Since its implementation, BellaVista Promotions have seen a 15 per cent increase in productivity.

BellaVista Promotions are an event-based direct marketing firm, specialising in personalised face-to-face marketing campaigns generating new customers for their clients. By constantly looking to develop further, Haidee Tucker has implemented many ideas that helped the business grow and become one of the market leaders in Plymouth. The firm's clients have requested to be represented in further UK markets by BellaVista Promotions by the end of 2015.

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