BellaVista Promotions Attend 2015 Sales and Marketing Awards

Wednesday 13 May, 2015

BellaVista Promotions eagerly attended the 2015 Sales and Marketing Awards at the Royal Festival Hall in the Capital this weekend.

This year's Sales and Marketing Awards in London was hosted at the prestigious Royal Festival Hall, and hosted 1500 attendees, all there to celebrate this year's success stories for UK businesses within sales and marketing.

Visiting the Royal Festival hall in itself was exciting, The Royal Festival Hall is the centrepiece of Southbank Centre, hosting events from orchestral and pop concerts to conferences and graduation ceremonies. The main focus of the recent 2-year refurbishment, the Hall benefits from a state-of-the-art stage and rig, a large number of back-of-house areas and many of the original 1950s features.Also within the Royal Festival Hall building are a number of additional reception rooms and foyer spaces that can be used for breakout rooms, catering, entertaining etc when the auditorium is hired, or hired on their own for smaller events.Auditorium boasts a capacity of fixed raked seating for 2500.

BellaVista Promotions made the journey from Plymouth with pride as they joined the rest of the attendees in celebrating the successes of 2014.The awards hosted many guest speakers from across the world to help inspire those who are looking to make 2015 their year and take their business or career to the next level.

With on the day spot prizes up for grabs including a BMW convertible, flat screen TV, iPad's, PlayStation, Beat's Speakers, T-shirts and products from the event sponsors, it was an exciting day for the winners.And with a surprise guest performance from Fleur East, the British singer, songwriter and fitness model.She was the runner-up of the eleventh series of *The X Factor* in 2014. She became the first contestant to reach number one on the UK iTunes chart during the competition with her performance of "Uptown Funk" (originally by Mark Ronson featuring Bruno Mars). In January 2015, East signed to Syco Music. Fleur wowed the audience with an energetic performance.

After the awards were presented the one day event ended with an informative FAQ section with Entrepreneurs from USA, UK, South Africa & Australia.With a cross section of questions it allowed the entrepreneurs at BellaVista Promotions to take home some priceless advice as they continue to strive for excellence in sales and marketing.

BellaVista Promotions are an event-based direct marketing firm, specialising in personalised face-to-face marketing campaigns generating new customers for their clients. By constantly looking to develop further, Haidee Tucker feels that the information received at the 2015 Sales and Marketing Awards will assist the company in helping its teams develop skills through 2015.

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