BelateMeNot.com Launches Scheduled Flower Delivery Service for Men.

Monday 13 August, 2012

There are at least three days in the year where men would purchase flowers for their girlfriends/wives; Valentines day, her birthday and their anniversary. Imagine being able to order all those flowers for the year in one go; saving time, money and helping men become less forgetful. BelateMeNot promises just that.

BelateMeNot.com is a newly launched flower subscription service founded by London entrepreneur Lawrence Suss. It offers men peace-of-mind by taking the time and stress away from purchasing flowers for their significant other. A quick once off registration means that all the flower requirements for the year are setup and completely automated. This form of 'relationship insurance' means that men will never have to worry about those important dates in the year such as her birthday, Valentine's Day and their anniversary. The service is also available to those men wishing to purchase flowers for their mothers in advance.

The uncertainty of selecting which bouquets has also been made easier, as all the flowers on the site have been approved by women. Men simply choose the flower arrangement for each special day and have the choice of adding a vase to each order; an added bonus with this service is that free chocolates and delivery come standard with each bouquet. All that remains is selecting the date and destination of the delivery, and the option of typing in a personal message. After the order is placed they can relax for the remainder of the year, as the bouquets will automatically be delivered on those special dates. BelateMeNot will also send reminders 2 weeks and 3 days before each delivery; this means that the delivery address or recipient can be changed if needed.

Most men have found themselves in the position of running around last minute on Valentine's day to find the last bunch of roses at a service station. The prices would usually go up on the day as demand increases; but with BelateMeNot, men save money as everything was ordered in advance. Even though in 2007 the UK cut flowers market was worth over £2 billion, there has not been a niche site in the country that solely focuses on men in this market.

It's a no brainer for a married man like myself. It helps men save time, money and stress; and most men are man enough to admit that we are forgetful just ask our wives, said founder Lawrence Suss. "Many people including women would not even remember their friends' birthdays if it were not for Facebook birthday reminders. This takes the reminder service to a whole new level."

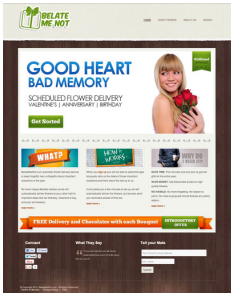
About BelateMeNot.com

BelateMeNot is a scheduled flower delivery service designed for men in committed relationships and also single workingmen who usually send flowers/gifts to their mums. This a unique and brand new service to the UK with a simple yet effective automation service that targets the flower purchasing habits of busy, forgetful or meticulous men. BelateMeNot's exclusive partnership agreement with one of the UK's leading floral companies, ensures that the flowers and nation-wide delivery logistics is of the highest quality.

Contact Details:

Email: Lawrence@belatemenot.com
Twitter: @BelateMeNot

Media:



Related Sectors:

Men's Interest ::

Related Keywords:

Birthday Flowers :: Birthday Flower Reminder :: BelateMeNote :: BelateMeNote Flower Service :: Men ::

Scan Me:

Company Contact:

BelateMeNot

T. 442086545263
E. lawrence@belatemenot.com
W. https://www.belatemenot.com

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.belatemenot.pressat.co.uk