

# Before You Recycle That Laptop, Call SocialBox.Biz — A Smarter Way to Help People and the Planet

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*SocialBox.Biz's 2025 Campaign Encourages UK Businesses and Universities to Donate Laptops, Cut E-Rubbish, and Boost Digital Inclusion in London with: Reuse Before Recycle Campaign: SocialBox.Biz Offers Sustainable Alternative To Computer Disposal in London*

London, UK – London businesses searching for 'computer recycling in London' have a greener option with SocialBox.Biz, a Community Interest Company that prioritises reusing computers to support sustainably disadvantaged people as as older people who can not afford any computer and homeless individuals moving into permanent accommodation.

SocialBox.Biz, a dedicated not-for-profit Community Interest Company (CIC), launched its innovative campaign with a clear message for UK businesses and universities: before you [recycle old MacBooks in London](#) or [recycle old laptops in London UK](#), call 0843 289 5722 or email info ( at ) socialbox.biz to [donate laptops for charity UK](#).

As global e-rubbish is projected to soar to 82 million tonnes by 2030 (UN Global E-waste Monitor), this initiative offers a smarter alternative to [disposing old MacBooks in London](#) and [disposing old laptops in London UK](#) in landfills by reusing usable utens before they become waste and join the e-rubbish mountain.

In addition to reducing the rubbish mountain with reuse or reusable items before their join the mountain, the initiative is providing training for disadvantaged and partnering with charity groups like C4WS Homeless Project and Age UK London.

One inspiring story is DJ Yordi, a refugee who launched a successful music career with a donated MacBook. "It opened doors I never imagined," Yordi reflects. The not for profit company ensures each device undergoes data wiping and is upgraded with open-source software, making them ready for new users. In 2025, the campaign introduces IT training programs like CompTIA A+ with tech labs that companies and universities can sponsor for those unable to afford university education, equipping recipients with skills alongside technology for lasting impact.

This aligns with 2025 ESG mandates, allowing businesses to enhance their [CSR UK](#) profiles by cutting Scope 3 emissions. "Recycling is a start, but donating is a revolution," says Peter Paduh, founder of SocialBox.Biz. The campaign aims to secure 500 additional donations this year, supported by a new [comprehensive guide for businesses and universities](#) that outlines how to prioritize [donate laptops before recycling UK](#) over traditional disposal methods. How to Join the Movement

- General Donations: Contact SocialBox.Biz at 0843 289 5722 or visit <https://www.socialbox.biz/donate-your-disused-things-through-our-charity-partners/> to [donate laptops for charity UK](#) and support [digital inclusion in London](#).
- Apple Device Donations: Learn about donating MacBooks and other Apple products at [eco-friendly laptop disposal in London](#).

## Additional Resources

- Campaign Guide: Download the [comprehensive guide for businesses and universities](#) to shift from [recycling old laptops in London UK](#) to sustainable donation practices.
- Impact Stories: Explore the real-world effects of [digital inclusion in London](#) at [https://medium.com/@socialboxbiz47/why-you-shouldnt-recycle-that-old-ipad-3f2176b913dd](#).
- Why Donate Matters: Read why avoiding [disposing old MacBooks in London](#) is better for the planet at [https://medium.com/@socialboxbiz47/why-you-shouldnt-recycle-that-old-ipad-3f2176b913dd](#).

SocialBox.Biz's 2025 campaign urges UK corporations, businesses, and universities to donate old but

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usable laptops—especially Apple MacBooks—instead of recycling them, as a smarter and more sustainable way to support both the planet and disadvantaged communities. By securely reusing and donating devices and helping people experiencing homelessness, older adults, and underserved students, the initiative helps create social impact, cut Scope 3 emissions, and advance corporate ESG goals. With major partners already on board and impact stories emerging nationwide, SocialBox.Biz offers a powerful way for organisations to turn their IT refresh cycles into long-term social good.

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