Bees Abroad are taking part in Remember A Charity in your Will week

Wednesday 9 September, 2020

- Bees Abroad are taking part in Remember A Charity in your Will week
- Over 200 charities are participating in a series of events around the UK
- After loved ones are taken care of, we're urging the public to pass on something wonderful by leaving a gift in their Will to charity
- The campaign will see the return of iconic British TV stars, The Wombles, for a short-animated film shining a light on living a gift in your Will

Bees Abroad is one of over 200 charities taking part in Remember A Charity Week around the UK. Bees Abroad is urging their supporters to pass on something wonderful by leaving a gift in their Will, after they've taken care of friends and family. The amazing work of Bees Abroad has been made possible by the generosity of their supporters over the last 21 years.

Bees Abroad are a global community of volunteers, who are working to relieve poverty through Beekeeping. They work with partners to deliver projects that enable participants to enhance their livelihoods and improve their quality of life. Bees Abroad exclusively use locally sourced materials to make essential beekeeping equipment, including hives and protective clothing. Beekeeping generates income without destroying habitat, it encourages forest protection, uses poor land, and maintains biodiversity. Beekeeping is a sustainable and ecologically friendly way to change the lives of the world's most disadvantaged people.

Remember A Charity Week will see the launch of a heart-warming campaign inspired by 1970s favourites, The Wombles. The animated film shines a light on the importance of charities work, inspiring people to consider including their favourite charity in their Will. UK charities will also be spreading the word on the importance of gifts in Wills across Facebook, Instagram and Twitter throughout #RememberACharityWeek.

Hania Gudiens, Bees Abroad Trustee said: "We are delighted to be part of this year's Remember A Charity Week, encouraging our supporters to pass on something wonderful to the next generation. Gifts in Wills will be crucial to our charity's work – both now and long into the future. Gifts left in Will could help future generations have a sustainable livelihood and income through beekeeping, for years to come".

Rob Cope, Director of Remember A Charity, added: "Remember A Charity Week has grown year-on-year and I'm immensely proud that the 200-strong consortium is coming together to celebrate in these challenging times. This week offers a fantastic opportunity for charities to inspire their supporters to consider a cause they care deeply about in their Will and raise awareness of how this contributes to their vital work. Without this income, many charities simply would not exist and others would be forced to cut the crucial services so many of us rely on."

Pass on something wonderful through your legacy, pass on a sustainable income through beekeeping. Find out how at https://beesabroad.org.uk/legacy/

Remember A Charity

Remember A Charity was formed in the year 2000 as a consortium of charities working to encourage more people to consider leaving a gift to charity in their Will. A representative voice for the sector with over 200 charity members, the campaign works with Government, the legal profession and employers to help normalise legacy giving. Remember A Charity is part of the Chartered Institute of Fundraising, which is incorporated by Royal Charter (RC000910) and is a charity registered in England and Wales (No. 1188764) and Scotland (No. SC050060) and is trading for the present time as the Institute of Fundraising.

Find out more at www.rememberacharity.org.uk or follow @RememberCharity.

Media:



Related Sectors:

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Beekeeping :: Sustainable :: Enterprise :: Legacy :: Sustainable Livelihood :: International :: Relieving Poverty :: Charity :: Donating :: Beekeepers :: Training ::

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Bees Abroad

We are a global community of volunteers who are working to relieve poverty through Beekeeping.

Bees Abroad works with partners to deliver locally appropriate beekeeping projects that enable participants to enhance their livelihoods and improve their quality of life

The honey produced, provides a source of nutrition to households and increases income by around 20%. Through beekeeping, crop pollination can increase by up to 100%, helping to increase household income.

Beekeeping is a sustainable and ecologically friendly way to change the lives of the world's most disadvantaged people. We exclusively use locally sourced materials to make essential beekeeping equipment, including hives and protective clothing. Beekeeping generates income without destroying habitat, it encourages forest protection, uses poor land, and maintains biodiversity.

Charity number: **1108464**

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