

# Bedfordshire and London based Pure Business Law launches Coronavirus Legal Support service for Start-ups, Entrepreneurs and SMEs – "Inspiring Girls" in the process

Media:

Inspirin**girls** 



Thursday 30 April, 2020

<u>Pure Business Law</u> - solicitors in Bedford and London - have launched a free Covid-19 legal support service consisting of a comprehensive <u>guidance and support hub</u> and free 30-minute phone consultation for Start-ups, Entrepreneurs and SMEs – 10% of all legal fees received by Pure Business Law from new instructions for the next 3 months will be donated to the charity <u>Inspiring Girls</u>.

For small businesses, the resource hub offers free bite-sized guidance and support for start-ups and businesses covering the full business life-cycle - from starting up a business to running a business, managing business disputes, and raising capital. SMEs can now quickly understand the importance of over 150+ legal documents, the key information to look out for e.g. key clauses, the key legal risks, and how to mitigate these risks - saving them time and money at a time when both are at a premium.

Written by PBL's Lawyers, businesses can find helpful information in the following areas:

- · Coronavirus: Tips for managing contracts, avoiding disputes and business continuity
- · Contract diversification
- Supply Chain disruption issues and Managing Business Relationships
- Directors duties and Coronavirus
- Settlement Agreements
- · Reorganisation, Redundancies and Selecting employees for redundancy
- · Commercial Landlord and Tenant problems
- Restructuring and Insolvency

In addition to this, Pure Business Law will offer Start-ups and SMEs a free 30-minute phone consultation to discuss the legal and business impacts of COVID-19 and strategies to assist businesses to navigate the challenges of COVID-19.

Eve Jarrett (Founder and Legal Director of PBL and a trustee of <u>Camberwell Consolidated Charities</u>) commented:

"The coronavirus pandemic is causing financial difficulties for businesses across the globe. The pandemic is affecting businesses in a variety of ways – from a loss of business to remote working, businesses are having to adapt at pace. With these required changes comes significant legal risk. Here at <a href="Pure Business Law">Pure Business Law</a> we aim to support our clients and the wider community as much as we can at a time when many businesses face great financial uncertainty - we have set up this <a href="free guidance and support hub">free guidance and support hub</a> and 30-minute phone consultation to help them navigate these challenging times. Get your questions answered on the legal impact of COVID-19"

Pure Business Law will donate **10%** of its fees from each new case taken on by the firm as part of this programme to the charity Inspiring Girls for the next 3 months.

This is the second time the firm has worked with the Inspiring Girls Charity which was founded by Miriam Gonzalez – the first being their Brexit Business Strategy conference held in 2018.

#### **Eve Jarrett of Pure Business Law commented:**

"In times like these community really matters; it is important we do all that we can to support one another. Inspiring Girls is important to me because it provides programmes and support to help girls and young women build confidence, self-belief, emotional resilience, and a positive self-image. I share their vision for a society where gender inequality does not exist and we work towards that goal every day. We must give girls and young women access to the information and services they need to help boost their confidence and make their own informed decisions about their futures. There should be no limit to their ambitions for the future."

#### **CEO Vicky Booth of Inspiring Girls commented:**

"We are delighted that Pure Business Law is supporting Inspiring Girls through this excellent initiative.



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This support will go directly to fund our new online Video Hub, providing online access to a diverse and amazing range of female role models for teenage girls all over the world. In these uncertain times, it is more important than ever to ensure that young women are given the inspiration, motivation, and encouragement they need to challenge gender stereotypes and follow any career they choose."

#### **About PBL:**

Bedford and London-based solicitors serving SMEs and individuals in Bedfordshire, London, and nationally; specialising in the areas of Company, Commercial Property, Employment, Disputes, and Litigation. Leveraging our customer relationships, business, and legal expertise, PBL delivers superior customer-centric and cost-effective solutions to our clients.

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