Beauty Express to exhibit at Olympia Beauty 2013

Monday 9 September, 2013

The leading beauty wholesaler, which recently unveiled a new website design, is set to exhibit at one of the UK's première beauty trade events this month.

In September, Beauty Express will be appearing at Olympia Beauty, one of the country's top beauty events in London. Open to trade customers, it offers therapists, salon and spa managers, owners, make-up artists, nail technicians, hairdressers and students the best in professional beauty, nails, tanning and complementary therapies.

A spokesperson for Beauty Express explains: “Visiting Olympia Beauty is invaluable experience for beauty professionals. With over 400 brands represented under one roof, you can meet all your suppliers, learn about new products, attend live seminars featuring global beauty experts and receive huge savings on the latest industry products.”

Customers who visit Beauty Express at Olympia Beauty (Stand D60) will receive VAT free savings on all orders placed at the show – the biggest discount the company offer. FREE delivery on orders over £50 net* will also be available leaving customers able to enjoy their visit to the show and have their salon supplies sent direct to their door.

The spokesperson for Beauty Express continues: “Our staff will be demonstrating a selection of our exclusive equipment ranges including deluxe spa beds from renowned manufacturers Living Earth Crafts, REM beauty equipment, the leading UK furniture brand, Bellazi beauty furniture, exclusive to Beauty Express, and a selection of nail stations, trolleys, therapist chairs, reception desks, lamps & steamers to suit all salon styles and budgets. The Beauty Book can be ordered online on the Beauty Express website or it can be picked up at the show.”

Friendly staff from Beauty Express will be on hand to answer your questions and offer product and equipment advice. They are always keen to learn about their customers and their businesses, and are looking forward to seeing you there!

Plan your visit to Olympia Beauty
- Make the most of our VAT FREE offer and plan your order in advance.
- Make a list of your suppliers, note their stand numbers and the contact from each company– it’s always great to put a face to a name so make sure you say hello!
- Wear comfortable shoes, it can be a long walk around the exhibition.
- If you’re designing a new salon, bring measurements of your beauty rooms to ensure salon equipment will fit.
- Bring your staff. It’s a great day out and it can be helpful to have other therapists’ opinions on new products and equipment that you may be adding to your salon.

Entrance to Olympia Beauty is FREE for all beauty professionals who register in advance. Simply e-mail Beauty Express at marketing@beautyexpress.co.uk with contact details and they will post a FREE registration for two people.

*normal terms and conditions apply. Free delivery excludes large and heavy items. See full terms and conditions and VAT FREE details on the Beauty Express website.

About Beauty Express:
Beauty Express is part of Sally Beauty Holdings Inc., the world’s largest supplier of professional hair and beauty products. Working closely with trade-only sister company Salon Services, Beauty Express offers beauty and spa professionals an unrivalled collection of specialist beauty products, equipment and furniture. Beauty Express is the preferred supplier for many leading salon groups across the UK and Ireland. In collaboration with Salon Services, we have carefully selected our award-winning range of over 5,000 products, sourced from leading providers across the globe including a large portfolio of exclusive brands. From salons and spas to nail bars and colleges, we cover every sector of the industry and can assure you that the products you order from us will be high quality, value for money and delivered fast. Beauty Express and Salon Services are proud to bring you this extensive product range.

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Related Sectors:

Women & Beauty ::

Related Keywords:

Beauty Express :: Olympia Beauty 2013 :: Beauty Wholesaler :: Professional Beauty Products ::

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