Beauty Express Launches New, Improved Website

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Following an extensive period of redesign which included input from their customers, Beauty Express have unveiled their brand new website.

Beauty Express has now re-launched its award-winning website. The new site, which still boasts the same products and promotions has been redesigned with the customer in mind. It now has a greater focus on ease of use, great design, and simpler navigation.

A spokesperson for Beauty Express explains: “At Beauty Express it is now easier than ever to order your professional beauty products. The website has improved navigation as well as additional brand listings, making it easy to find and order your favourite beauty products. Customers to the stylish new website now benefit from no minimum order value. So whether you need to order a few salon supplies or new salon equipment, you can shop quickly and easily with Beauty Express.”

The new Beauty Express site has over 5,000 professional beauty products to choose from. With exclusive brands, own brand products and regular special offers and promotions, it is the one-stop website for all your professional beauty supplies. Salons and spas can also sign up to receive regular e-mail newsletters advising of VAT FREE promotional dates, special offers on your favourite beauty products, and new product launches. Seasonal products are added throughout the year and all orders over £50* net benefit from free next day delivery too!

The Beauty Express team was delighted to have won Beauty Guild Award of Excellence for Best Website 2013 earlier this year. “We were delighted to have won Best Website Award earlier this year, and we are confident that our customers will be even happier with the new site. One of the great new features on our site is the colour swatch display; you can easily compare every polish shade on one page”.

*Free delivery on orders over £50 ex VAT. Next day delivery to UK mainland only. Delivery to other areas may take up to 2 working days longer. Normal terms and conditions apply.

About Beauty Express:
Beauty Express is part of Sally Beauty Holdings Inc., the world’s largest supplier of professional hair and beauty products. Working closely with trade-only sister company Salon Services, Beauty Express offers beauty and spa professionals an unrivalled collection of specialist beauty products, equipment and furniture. Beauty Express is the preferred supplier for many leading salon groups across the UK and Ireland. In collaboration with Salon Services, we have carefully selected our award-winning range of over 5,000 products, sourced from leading providers across the globe including a large portfolio of exclusive brands. From salons and spas to nail bars and colleges, we cover every sector of the industry and can assure you that the products you order from us will be high quality, value for money and delivered fast. Beauty Express and Salon Services are proud to bring you this extensive product range. For further information, please visit us online at www.beautyexpress.co.uk.

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