

Be Momentful launch film competition to win a share of £8,000

Thursday 4 June, 2020

This is the moment for you to win a share of £8,000 by capturing what it means to be emotionally connected to people with Be Momentful.

In this time of social distancing it's never been as important to show people that you are thinking about them with messages of love and support. Be Momentful know this more than anyone as the global pandemic has seen the downloads and usage of their 'moment sharing' app soar. And now to reward people who use their app, they have created a short film competition that gives you the chance to win a share of £8,000.

You don't have to be a professional filmmaker to enter.

The beauty of this film competition is in its simplicity. You're simply showing what it means to send and receive a moment from the Be Momentful app, and you can use any medium you want. Talking about the film competition, Tim Bleszynski, at 1616 Media who own Be Momentful, commented that: "The beauty of today's smartphone driven world is that anyone can make a film with ease and upload it and share online. Every day we see filmed moments, animations with toys and drawings... our society is driven by people-filmed content and so in this time of lockdown we wanted to give everyone the chance to win a special prize just for doing what they do on Facebook, Instagram, YouTube and TikTok... it's just that this time they'll have a chance to win a share of £8,000."

Your entry will be judged by the great and good of the filmmaking world.

From the Producer's behind the Sherlock Holmes film series and movies starring Adam Sandler to the talents involved with Billy Elliott and The History Boys; Be Momentful have collected together some incredible talent who will judge the entries... but it's not all about the quality and polish of the films explains John Wilson the film editor behind Billy Elliott: "What we're looking for as judges are films that demonstrate creating an emotional connection between two people. It could be a moment that makes us laugh or cry or just touches us in some way. This isn't about Hollywood production qualities, it's about authentic human stories of people reaching out to each other during lockdown with a moment from the Be Momentful app."

Entering your Be Momentful film entry is easy.

Once you've created the short film you feel could win a share of £8,000, simply go to (web address here) to upload your entry. You can also find out full details of the prizes on offer, the judges and everything you need to know about taking part in the competition, including its rules.

About Be Momentful, the app that allows you to send touching, funny and caring messages in a moment.

Be Momentful is the free to download greeting and messaging app that has thousands of messages for you to share to your friends and loved ones. Whatever the moment or occasion Be Momentful has the moment you need to create a memorable and thoughtful message that means more than just a text.

The moments also feature unique designs created by artists from all over the world. The easy to use search function means that finding the right moment that sums up how you feel for someone has never been easier.

ENDS

Media:



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