BBC's The Night Manager Prompts Surge in Bookings to Mallorca

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CheapOair.co.uk has seen a rise in bookings to Palma de Mallorca thanks to the success of the BBC's John le Carré adaptation staring Tom Hiddleston and Hugh Laurie.

With Brits busy planning their May bank holiday getaways, the online travel agency has seen the Spanish Island enter the top 10 (sixth) booking destinations for the first time ever as holidaymakers are lured to the destination by the stunning villas, clifftop restaurants and secluded beaches, used as filming locations in the BBC's most successful show this year.

Interestingly, compared to the same period in 2015, Ibiza (now at 11) and Lisbon (12) have also entered the top 20 European destinations for the first time ever. CheapOair.co.uk has also seen Alicante jump from six to two; Tenerife from 18 to seven and Murcia from 17 to ten based on bookings made with CheapOair.co.uk (www.cheapoair.co.uk) for May 2016 when compared to May 2015.

Peter Grover, managing director, CheapOair UK said:

“Increasingly we are seeing travellers head to locations inspired by film and TV locations and The Night Manager is no exception. Thanks to the incredible Mallorcan scenery taking centre stage in the BBC's latest drama success, the destination has not only entered our European top 20 for the first time ever but it's proving more popular than traditional warm weather locations such as Rome and Tenerife by coming in sixth so soon after the show finale.”

For more information and to book, please visit www.cheapoair.co.uk or call 0203 318 5326.

CheapOair is a hybrid (traditional / online) travel agency offering great value and convenient travel options to savvy online bookers. Plus, CheapOair's trained travel agents are also available 24/7 to support customers and aid travellers in finding deals from over 450 worldwide airlines. CheapOair offers access to great deals on over 100 million air fares, plus hotel rooms and car hire.

Data is based on CheapOair.co.uk bookings departing the UK in May 2016 compared to May 2015.

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