pressat 🗳

BBC Good Food Show Scotland 2014 closes its doors after another successful year

Friday 24 October, 2014

The BBC Good Food Show Scotland closed on Sunday having welcomed more than 19,000 through the doors over the weekend.

Over the course of the weekend the **Supertheatre** sponsored by Kenwood hosted an impressive 18 cookery demonstrations from some of the nation's best loved chefs including Mary Berry, Paul Hollywood and James Martin, with these demonstrations being viewed by over 15,000 visitors.

Other features included the **Interview Stage** sponsored by Lakeland which saw 22 interviews with a range of chefs and experts including Tom Kitchin, John Torode, Ajmal Mushtaq and Christina Conte. The stage was hosted by Lotte Duncan giving visitors the opportunity to get their burning questions answered.

With more exhibitors than last year, visitors had a wide range of products to taste, browse and buy with various speciality areas including the brand new **Eat well Pavillion**, the **Bakes & Cakes Village** and the **Producers' Village**.

The Producers' Bursary Awards saw the BBC Good Food Shows team scour the UK and Ireland to find the most outstanding artisan food and drink producers. Visitors to the BBC Good Food Shows were able to meet, taste and buy from the well-deserved winners - The Hebridean Food Company, Plan Bee, Scotia Spice Foods and Helens Herbs.

Many exhibitors sold out of products only confirming visitors had enjoyed a great shopping day out at the show.

Twitter quotes include:

Angela Muir @AngelaMMuir

Loving @PaulHollywood and Mary Berry great relationship and having a laugh with each other @BBCGoodFoodShow #GFSScot

JTS FairFoodFineFood @JTS_FairTrade

We had a great time at the @BBCGoodFoodShow we hope you liked our rustic look stall and our #FairTrade products

Robert Ryan @Boab10

Great day at @BBCGoodFoodShow with buys from @PerthshirePrese, @SGVenison, @Vegindisguise, @HectaresCrisps,wee sushi&Little Doone! #GFSScot

Belinda Darroch @Beeeex Had an amazing day at @BBCGoodFoodShow Glasgow...Absolutely stuffed & exhausted

JustBe Botanicals @JustBeBotanical Empty shelves @BBCGoodFoodShow @ESparkUK

Ends

For more information or images please contact <u>flo.simpson@riverstreetevents.co.uk</u> or call 020 3405 4286 for more information.

The BBC Good Food Shows are organised and presented by River Street Events Ltd

The GoodFood word mark and logo are trademarks of BBC Worldwide Limited. Copyright 2013 BBC Worldwide Limited.

About BBC Worldwide Ltd. BBC Worldwide Limited is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). BBC Worldwide exists to support the BBC public service mission and to maximise profits on its behalf. It does this through investing in, commercialising and showcasing content from the BBC brand overseas and champions British creativity.

Related Sectors:

Charities & non-profits :: Food & Drink ::

Scan Me:



pressat 🖪

In 2012/13, BBC Worldwide generated headline profits of £156m and headline sales of £1,116m and returned £156m to the BBC. For more detailed performance information please see our Annual Review website:<u>http://www.bbcworldwide.com/annualreview.</u>

Flo Simpson PR & Promotions Manager River Street Events Tel main: 020 3405 4286 / Fax: 020 8977 9386 E-mail: flo.simpson@riverstreetevents.co.uk www.bbcgoodfoodshow.com www.bbcgardenersworldlive.com

pressat 🖪

Company Contact:

BBC Good Food Show

Additional Contact(s): River Street Events Naomi Hutchinson E: naomi.hutchinson@riverstreetevents.co.uk T: 020 3405 4286

View Online