

BBC Dragons' Den Contestant The Wild Peanut Launches Revolutionary Range of Flavoured Peanut Butters at Yumbles.com

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The Wild Peanut has launched its revolutionary range of naturally flavoured peanut butters at Yumbles.com (www.Yumbles.com), hot on the heels of founder Akeem Ojuko's appearance on hit BBC show, Dragons' Den last night.

While foodpreneur Akeem wasn't able to persuade the Dragons to part with their cash, he has been flooded with messages of support from food fans since appearing on the show.

Available in Chilli, Cinnamon, Honey, Chocolate and Banana flavours, the innovative range of all-natural peanut butters includes:

- No additives
- No preservatives
- No palm oil

A 40g taster jar is available for £1.50 while the 450g jar costs £4.20 with free shipping. A donation is made to global charity TREEAID for every jar sold.

Where to buy

To buy, go to: <https://www.yumbles.com/the-wild-peanut.html>

Quote

The Wild Peanut founder Akeem Ojuko says:

"Appearing on Dragon's Den was a great experience, if slightly stressful! Although we didn't hit the Dragon's buttons, the response from members of the public has been amazing.

We're thrilled to be one of the exciting indie producers featured on Yumbles.com and are sure their army of food fans will appreciate our revolutionary flavours"

Note to Editors

Yumbles.com (www.Yumbles.com) is the place to discover the UK's most exciting food and drink made in small batches by talented indie producers.

Contact Details

For more information or images, please contact Claire Hughes at Yumbles.com. Tel: 07815 845 478, email claire@yumbles.com Twitter: www.twitter.com/YumblesHQ

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