BBC Apprentice Star backs Pump Aid's Giving the Gift of Water this Christmas

Monday 28 November, 2022

For communities in Malawi, a small landlocked country known as the warm heart of Africa, accessing safe water is a daily struggle. Many water pumps are broken because of a lack of spare parts and expertise to fix them. Women and girls walk up to 6km to collect water, losing time and opportunities for school or work.

At this time of year some of us reflect on things for which we are grateful. Having clean water on tap is a luxury that millions across the world simply do not have.

Joanna Jarjue, Ambassador at Pump Aid and BBC Apprentice Finalist, "I have a strong belief that no person, regardless of their location or circumstances they were born in should endure such hardship whereby some of the things we take for granted in more developed countries are scarce; especially something as crucial to everyday life and health such as water."

Pump Aid trains and supports local people in rural communities in Malawi to become Pump Mechanics. Pump Mechanics keep water flowing by repairing and maintaining pumps in local communities, promoting sustainability and self-sufficiency, as well as creating jobs.

Pump Aid are taking part in the Big Give's 2022 Christmas Challenge to raise £61,000 in just 1 week! These funds will be used for to train and support Pump Mechanics to fix broken pumps to improve water access to more than 25,000 people.

If you would like to support Pump Aid's vital work in Malawi, you can donate to their Big Give campaign from 29th November until 6th December. Visit www.pumpaid.org for more information.

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