

# Battersea Park Millennium Arena joins forces with payasUgym.com

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payasUgym.com is the largest pay as you go gym directory, providing the public with an easy and cost effective way of paying for their gym usage. The latest gym to get on their books and become part of the successful scheme is Battersea Park Millennium Arena, based in South West London. By signing up to payasUgym.com, Battersea Park Millennium Arena joins a hosts of fitness centres, boxing gyms, mixed martial arts gyms, hotel gyms, and ladies only gyms, in London and across the UK that are enjoying the wider customer reach and extra publicity.

Battersea Park Millennium Arena is situated inside the picturesque Battersea Park providing a welcome break from the noise and hubbub of central London, and can be easily reached via Battersea Park and Queenstown Road rail stations. The fitness centre consists of the latest cardio machines and a resistance area for strength training. For those who prefer group exercise, various fitness classes are held in their aerobic studio including Zumba, kickboxing, and yoga, and the venue also boasts a relaxing sauna for relaxation and detoxing.

payasUgym.com has been in operation since early 2011, and has grown significantly since then. The scheme allows users to pay for their gym sessions a pay as you go basis rather than sign up to a monthly membership. The fact that the transaction is completed online means that customers have the added benefit or picking and chose a gym depending on their fitness and location requirements, thus fitting in with different lifestyles and travelling habits. For example, a gym user may enjoy boxing classes at a boxing gym, but prefer to keep up general fitness at one of the ladies only gyms. Customers can also avoid pushy sales staff, and avoid repeating the gym induction process, as they simply pay then go.

Customers wishing to make the most of the excellent facilities at Battersea Park Millennium Arena have the option of purchasing a single gym pass, a monthly gym pass or a 5 session pass via the user friendly payasUgym.com website. payasUgym.com CEO, Jamie Ward said of the new partnership "We're delighted to have Battersea Park Millennium Arena join the payasUgym.com family, and to be able to offer our customers an even greater selection of fitness venues in London".

#### For further information or interview opportunities contact:

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#### Notes for editors:

About payasUgym.com

payasUgym.com is the world's largest gym access programme providing people with greater opportunities to participate in sport and fitness. The payasUgym.com website offers a range of flexible options to use hundreds of existing gyms and health clubs ranging from discounted day passes, short term membership options and outdoor training. Customers simply create a free online account, top it up with credit and then use this credit to buy passes for gym use at any participating gym or health club without the need for inductions or joining fees. The service is supported by a free iPhone application.

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