

# BARRIERS TO INNOVATION IN CONSTRUCTION AND HOW WE MUST OVERCOME THEM

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Manchester, UK - August 20th 2015

In June of this year, key leaders in construction met at Kaleida's office, Trafford Park Manchester, to discuss and share insight on some of the central topics impacting the current market. As a result of the discussion, a whitepaper was produced highlighting some of the challenges and opportunities this key sector faces. Using personal insight and supporting sources, barriers to innovation were identified, along with proposed solutions that would require a change at both the top and the bottom.

The industry is key to our economic growth and its current position needs to be understood. Government led strategies such as Construction 2025 and Digital Built Britain cannot be achieved until there is a change in mindset towards innovation and collaboration. Our attendees suggested an approach where "innovation is driven and managed from the top down" (Harry Kaye, Amey) and "skills are built from the bottom up" (Cath Kenyon, Kaleida). We explore this and more in the attached whitepaper: <http://www.kaleida.co.uk/Documents/Construction-Roundtable-Whitepaper.pdf>

## About Kaleida

Kaleida provides bespoke IT solutions to a range of companies in the construction, insurance, leisure and financial sectors. They now employ a team of 15 developers in Manchester and are committed to supporting businesses in the North West and North East regions. They host roundtable events which aim to promote collaboration and information sharing across companies, with the next planned for 24th September 2015.

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Construction :: Construction 2025  
:: Digital Built Britain ::

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### **Additional Assets:**

The Construction Roundtable Whitepaper full document

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