Barratt Boosts Natural Habitats By Teaming Up With RSPB

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A unique partnership between a homebuilder and the RSPB promises to see more wildlife-friendly housing developments being built in the area, giving nature a new home.

Barratt Homes has signed an agreement - the first of its kind in the UK – with the RSPB to boost natural habitats at its forthcoming homes developments in Northamptonshire using updated landscaping and gardening techniques

As the country's urban wildlife struggles, with 60% of bees, birds, bugs and mammals facing decline, it is hoped that this agreement between the major homebuilder and conservation charity will help boost biodiversity.

Welcoming the partnership, Mike Clarke, Chief Executive of the RSPB, said: "With hundreds of thousands of homes needed across the country in the next few years, now is the time for conservationists and homebuilders to pull together to ensure the wildlife is boosted rather than ousted in the process.

"We are confident that many positive steps can be taken to build wildlife into new housing developments, giving nature and people a home and increasing quality of life, and all relatively simply and cheaply."

The partnership will also see Barratt Homes working with the RSPB to raise employee awareness of wildlife-friendly best practice across its sites in the region and throughout its supply chain nationally.

Andrew Swindell, Managing Director of Barratt Homes Northampton, said "Our partnership with the RSPB will demonstrate how we can protect and enhance the biodiversity of the local area, benefitting the economy, creating employment and improving health and wellbeing for our customers and the communities we create."

Barratt Homes prides itself on creating exceptional homes in the finest locations and recently achieved the maximum five star housebuilder rating in a customer satisfaction survey conducted by the Home Builders Federation (HBF).

For more information about Barratt Homes' developments in your area, please call 01604 419 621 or log onto the website atwww.barratthomes.co.uk

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NOTES TO EDITORS:

1) For further information about Barratt Homes please contact Alex Scoppie or Alanna Lintin, Unsworth Sugden, on 0116 247 1777 oralexs@unsworthsugden.co.uk or alanna@unsworthsugden.co.uk

2) Barratt Homes is part of Barratt Developments PLC, a FTSE 100 company

3) Barratt Group sold 14,838 homes in the year to June 2014, making it the biggest housebuilder by volume in Britain

4) Barratt Group was awarded a maximum five star rating for the sixth consecutive year in the 2015 Home Builders Federation Customer Satisfaction Survey

5) Site managers working for Barratt Group won 90 awards for quality workmanship in the 2014 NHBC Pride in the Job Awards. Barratt has won more Pride in the Job awards than any other housebuilder for the last ten years

6) Barratt Group is the only housebuilder to provide a five year warranty on the fixtures and fittings in its new build homes at the time of purchase

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