Barenaked Foods supports Calum Best in transformation programme

Monday 3 February, 2014

Barenaked Foods are proudly supporting celebrity Calum Best with his eight week fitness transformation programme.

Former fashion model turned celebrity, and television personality, Calum, is undergoing an intensive fitness and diet regime at the exclusive Lomax PT in Chelsea. Dragons' Den winning Barenaked Foods are providing their low carb, gluten free noodles to assist Calum with his diet programme.

"We are delighted to be helping Calum with his transformation programme as part of the excellent personal training schedule Lomax PT are delivering", says Barenaked Foods' Managing Director, Ross Mendham. "Our noodles are a great pasta replacement and with less than 18 calories per 100g and added protein they are also great for providing energy making them perfect for those looking to increase their muscle mass whilst losing weight".

Calum says, "Barenaked Noodles have been great for my training programme, keeping a check on my carb levels and providing a filling and tasty meal after training. I look forward to seeing and feeling the results of the programme and huge thanks to Barenaked Foods for their support".

Jonathan Lomax, Founder and CEO at Lomax Chelsea says,"Barenaked Noodles have been an integral part of the nutritional plan we are providing for Calum whilst we work with him on a bespoke cardio and strength and conditioning programme. We are also stocking Barenaked Noodles in our cafe at Lomax Chelsea and they are proving very popular with our other clients".

For more information and tasty recipe ideas for Barenaked Noodles, visit the website at Barenaked Foods
For more information on Lomax Chelsea, visit Lomax Chelsea

Notes to Editors

• Barenaked Noodles and Barenaked Protein Noodles retail at £2.99 per 380g
• Barenaked Noodles are available to buy in Holland & Barrett stores nationwide, and at http://barenakedfood.co.uk
• Nutritional information for Barenaked Noodles (per 100g noodles) – energy: 8kcal, protein: 0.3g, fat: 0.1g, carbs: 0.1g, fibre: 3.4g
• Nutritional Information for Barenaked Protein Noodles (per 100g noodles) – energy: 18kcal, protein: 2.7g, fat: 0.1g, carbs: 0.1g, fibre: 3.4g
• Follow Barenaked Foods on Twitter @barenakedfoods

For samples of Barenaked Noodles or more information, please contact Jo Evans at Emerald Frog Marketing on 0845 519 5565 or jo.evans@emeraldfrog.co.uk

Media:







Related Sectors:

Entertainment & Arts :: Health ::

Related Keywords:

Calum Best :: Barenaked :: Ross Mendham :: Lomax :: Noodles ::

Scan Me:

Company Contact:

_

Emerald Frog Marketing Ltd

T. 08454595665
E. info@emeraldfrog.co.uk
W. https://www.emeraldfrog.co.uk

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.emeraldfrog.pressat.co.uk