Barenaked Foods launches Two Brand New Products

Friday 27 April, 2018

Dragons'
Den success story, Barenaked Foods has launched two new pasta products to add to their low carb, gluten free range suitable for weight management, coeliacs and vegetarians.

Barenaked
Spaghetti and **Barenaked Protein Noodles** both follow in the footsteps of the original Barenaked Noodles and Rice and are made using the Asian-grown Konjac plant; a miracle plant low in carbohydrates, sugar and calories.

Ross
Mendham, Managing Director at Barenaked Foods, says :

"*Our new Barenaked Spaghetti is a healthy, low-calorie alternative to regular pasta. It's really easy to cook; you can just mix it with a favourite sauce and it cooks quickly for a meal on the go. It also has a slightly softer texture than our Barenaked Noodles, so it's a lot more like eating classic pasta. Barenaked Protein Noodles are enhanced with soy so they're a great way of introducing more protein to your diet while keeping carbs and fat at bay. They're ideal for people who lead a busy, active lifestyle and they also offer an extra source of protein for vegetarians and vegans. We're delighted to bring these brand new products to our range for customers to enjoy in 2018.*"

Ross
and his wife Kelly are delighted to be expanding their business as a family and are especially proud of their 4 year old son. At the time of his appearance on BBC Dragons' Den in March 2013, Kelly had sadly suffered a further miscarriage but not long after winning investment from entrepreneur Peter Jones, the couple were delighted to welcome Oliver-Jude into their lives. Ross includes Oliver in many aspects of his daily life and he can often be seen helping out with shopping, cooking and tasting new recipes in the Barenaked Foods kitchen.

Barenaked
Spaghetti is available at Sainsbury's, Ocado, Amazon, CLF Distribution (trade only) and online at the Barenaked Foods website. Nutritional Information for Barenaked Spaghetti (per 100g drained product): Energy: 17kcal, Protein: 0.5g, Fat: 0.1g, Carbs: 1.8g, Fibre: 3.2g, Salt 0.05g, Sugars 0.1g.

Barenaked
Protein Noodles
are available at Sainsbury's, CLF Distribution (trade only) and online at the Barenaked Foods website. Nutritional Information for Barenaked Protein Noodles (per 100g drained product): Energy: 18kcal, Protein: 2.7g, Fat: 0.1g, Carbs: 0.1g, Fibre: 3.4g, Salt 0.02g, Sugars 0.1g.

All Barenaked Foods products are approved by the Vegetarian Society and Coeliac UK.

Media:








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Barenakedfoods

E. hello@barenakedfood.co.uk
W. https://www.barenakedfoods.co.uk/

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