

# BAND ANNOUNCES DEBUT RELEASE - STICK ANOTHER STAR ON THE SHIRT, By The 12th Man and In Partnership with The Jeff Astle Foundation

Friday 14 October, 2022

**STICK ANOTHER STAR ON THE SHIRT** marks the football music debut of The 12<sup>th</sup> Man, comprised of Richy Hughes, Scott Dean and Luke Bateman, three award-winning songwriters who sing their hearts out from the England Supporters' Club end at every Wembley home game. This new collaboration, written for the 2022 tournament in Qatar, captures their passion for footy and music, and is set to take its place in the canon of classic England anthems.

**STICK ANOTHER STAR ON THE SHIRT** celebrates the tradition of a national team emblazoning their playing shirts with a star for each World Cup tournament they have won. Since 1966, England has a solitary star shining down on the three lions. Combining nostalgia for classic England kits of the past with hope for a glorious future, the song is set to become the England anthem of 2022. The 12<sup>th</sup> Man are thrilled to partner with **The Jeff Astle Foundation**.

Launched on April 11<sup>th</sup> 2015 by the former England forward's family, The Jeff Astle Foundation is a fitting and lasting legacy to both raise awareness of brain injury in all forms of sport, and to offer much needed support to those affected. Jeff's daughter Dawn says, "We are so pleased to fully support this fantastic World Cup song and thrilled that our new partnership with The 12th Man will help us continue to raise awareness of the dangers of head injury and repeated head trauma. Sporting brain injury is such a serious issue that can affect all ages. We all know the benefits of sports participation, but brain damage must never be seen as an acceptable consequence."

**Monday 24<sup>th</sup> October** sees the Global release of the song and a Christmas-themed video inspired by the movie 'Nativity'. The big screen pre-release premiere of the video will be held on Monday 24<sup>th</sup> October at The Thameside Theatre, Grays.

On **Friday 28<sup>th</sup>**

**October**, the song and video drop on Spotify, Apple Music, YouTube and Amazon Music. Fans are able to pre-save the track now using a QR code below, ensuring it is added to their Spotify library the moment the track is released. A share of all music sales, streaming and downloads will be donated to the Jeff Astle Foundation.

The 12<sup>th</sup> Man say 'The Lionesses brought football home back in July; it's time for a new England anthem that can be sung from the terraces like the classics of yesteryear. We are thrilled to be partnering The Jeff Astle Foundation, raising funds and awareness, and hoping beyond hope that England can Stick Another Star in Qatar.'

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## Company Contact:

### EM Nine Limited

T. 07881505520

W. <https://emninelimitedcompany.co.uk>

### **Additional Contact(s):**

Emma Muir - [ejmuir9@gmail.com](mailto:ejmuir9@gmail.com)

Sarah Phillips - [sjphillips05@icloud.com](mailto:sjphillips05@icloud.com)

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