

AXREM Celebrates Double Honour in CEO Monthly Awards 2025

Tuesday 25 November, 2025

AXREM, the UK's leading trade association for medical imaging, radiotherapy, and healthcare IT, is proud to announce two prestigious accolades in the 2025 CEO Monthly Awards:

- Most Influential CEO 2025, Industry Leadership (United Kingdom) awarded to AXREM CEO Sally Edgington
- Best MedTech Trade Association 2025, UK

These recognitions celebrate AXREM's sector-wide impact and the visionary leadership of Sally Edgington, who has steered the association through a period of record membership growth, deepened government engagement, and strengthened its position as the authoritative voice of MedTech in UK healthcare.

CEO Monthly's research panel commended AXREM for its unwavering commitment to innovation, standards, and collaboration across diagnostic imaging, radiotherapy, and healthcare IT. Sally Edgington's leadership was highlighted as a driving force behind AXREM's transformation into a dynamic, inclusive, and future-focused organisation.

"This recognition is a genuine honour," said Sally Edgington. "But more than anything, it reflects the incredible work of the AXREM team and our brilliant members. Our achievements are built on collaboration, shared purpose, and a relentless drive to improve patient outcomes through technology and partnership."

AXREM will be featured in CEO Monthly's digital publication and awards platform, which reaches over 101,000 global business leaders and receives more than 450,000 annual pageviews. This exposure will further elevate AXREM's profile and amplify its mission to champion MedTech excellence across the UK and beyond.

Huw Shurmer, AXREM Chair Said upon hearing the news *"I'm absolutely delighted to see AXREM and Sally Edgington recognised in the CEO Monthly Awards. These accolades reflect the energy, integrity, and strategic vision Sally brings to our sector, and the collective strength of our members and team. AXREM's impact is built on collaboration, transparency, and a shared commitment to improving healthcare through innovation. This recognition is not just well deserved, it's a celebration of what we can achieve together."*

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