

## Away with the Kids Acts as Portal to Child and Family-Friendly Holidays

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Targeting families in the UK and Ireland, Away with the Kids is a business with a worthy mission: to provide holiday options that really work for children and their families. It is immediately obvious that this is a business that understands their target market – the search forms asks for the number of “sleeps” that are desired.

Family holidays are cherished events, though they can easily go awry if the children are bored or fellow holiday makers make it clear that they consider adorable toddlers to be nuisances. The helpful folks at Away with the Kids have checked out the destinations listed on their user-friendly website, making sure that they provide family-friendly holidays and child-friendly breaks, just as they claim to.

The accommodations on offer at Away with the Kids have sweeping appeal; they range from small bedrooms in old farmhouses to yurts with their own kitchens to luxury hotel rooms. Families who like to get away in large groups will find large cottage complexes and party houses that meet their needs in style.

Would-be holiday makers can search for their idea of inspiring family-friendly holidays by clicking on a map, choosing a type of accommodation or browsing through a list of special offers. Away with the Kids is a full-service website, allowing browsers to check availability of accommodations by date and to immediately book when all falls into place.

Away with the Kids run regular competitions for UK residents, offering magnificent prizes, like a free holiday for 7 at a natural retreat in Cornwall. Upcoming events like the Larmer Tree Festival near Salisbury, where six stages of continual comedy, theatre and spoken word presentations draw an audience of thousands, are conveniently listed on the website so that clients can build getaways around such special events should they choose to do so.

Follow Jo and Helen, the owners of [Away with the Kids](#), on Twitter @Awaywiththekids, and visit their Facebook page to keep up with their latest promotions.

### About the Company:

Away with the Kids was established in January of 2009, when two mothers of young children, Jo and Helen, identified a need for an easier way to find family-friendly holidays and child-friendly breaks in the UK and abroad. Motivated by a passion for the iconic family holiday, where families come together in a special space, Jo and Helen continue to seek special places to recommend to other parents planning a getaway.

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