

Award-Winning Young Entrepreneur Supports Businesses During Lockdown

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Harvey Morton Digital - An Offer to Remember

For many people, the Lockdown brought a screeching halt to business – but that's not been the case for every business. Food delivery companies and other brands were ready and able to work, but they needed help and support across social media and marketing.

Award-winning entrepreneur, Harvey Morton, could see that these businesses needed help and support – and instantly slashed the prices of his packages by up to 50% so that he could help businesses when they needed him the most.

Harvey's Coronavirus packages were welcomed by the business community and have resulted in some stunning statistics. Since the day that Lockdown was announced, Harvey has:

- Written 43,267 words of social media content for businesses in need
- 11 Websites Built and Launched
- 30+ Businesses Supported

Harvey has supported a wide variety of businesses from estate agents and recruitment agencies to independent cafes and coffee shops.

The media is papered with stories of economic crisis and fear, yet that's not necessarily the truest picture of what's happening. In the last 12 weeks, Harvey has been able to support and help businesses to keep going. While large corporations may have ground to a halt, many small businesses have been able to keep going under the toughest of circumstances.

Harvey reduced the price of 4 of his core packages, including an e-commerce web package – by up to 50%, but it was critical to Harvey to support small and microbusinesses.

"When something as huge as the pandemic struck, it was hard to know what to do to make the most difference to others. There's a great, natural need to help people and, for me, this meant making my offer more relevant to struggling businesses was the only way forward. I've been really touched by the response to my Coronavirus marketing packages because I know that it has helped so many small businesses and start-ups to stay present." said Harvey Morton, founder of Harvey Morton Digital.

-----Press release ends-----

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