# AWARD-WINNING PIZZERIA OPENS IN CLASSIC CAR SHOWROOM DUKE OF LONDON

**Tuesday 26 May, 2020**

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**AWARD-WINNING PIZZERIA SANTA MARIA OPENS DOORS TO NEW WEST LONDON RESTAURANT INSIDE CLASSIC AND SUPERCAR SHOWROOM DUKE OF LONDON**

Embargoed until 00:01, 26 May 2020

**Neapolitan-style pizzeria Santa Maria Pizzeria – voted London's Best pizza by Time Out and one of The Times Top 100 UK Restaurants – launches brand-new restaurant in Wes Anderson-esque classic and supercar showroom Duke of London in Brentford, West London**

London's coolest, and quirkiest, classic and supercar destination Duke of London - based in Brentford, West London – recently opened a new Neapolitan-style pizzeria in partnership with multiple award-winning pizzeria Santa Maria Pizzeria, inside their pastel pink, automotive-themed warehouse space, which is home to an vast and eclectic collection of rare and exotic classic cars and motorcycles. A first of its kind partnership within the automotive and hospitality industry, the launch proves an exciting addition to the local area and Ballymore's The Brentford Project.

Officially opened to the public for delivery or contactless collection only on 9 May 2020 (in regulation with government-set COVID-19 guidelines), the Santa Maria x Duke of London pizzeria launch kicked off with a one-of-a-kind promo video created by Blood Orange Film which has since gone internet viral. The promo video saw Duke of London CEO, Merlin McCormack, deliver pizza on behalf of Deliveroo in a Lamborghini Murcielago, followed by another Deliveroo delivery in a 1920's open-top racing Fiat.

Watch video here.

Santa Maria Pizzeria began when owners Angelo and Pasquale decided to embark on their own venture after both working years in the London restaurant and pizza trade. Both Neapolitan and obsessed with pizza, Angelo and Pasquale wanted to bring traditional Neapolitan pizza to London, so they imported a wood-fired oven from Italy and their journey began on Valentine's Day 2010, with the opening of their first restaurant in Ealing.

Santa Maria's award-winning pizza is exactly the same pizza you would enjoy on the streets of Naples, using the same ingredients and adopting the same cooking method. Santa Maria also boast an unrivalled Vegan pizza menu, in addition to serving other Italian classics including Brushetta Pistacchio and Mortadella, and Aubergines Parmigiana.

But what makes the Santa Maria Pizzeria x Duke of London new partnership so unique, is that you can now enjoy your pizza, and even Santa Maria's own-brewed beer, in one of the UK's coolest car showrooms, which sits within a vibrant and growing Brentford community of artists, petrolheads, foodies, musicians, locals and wanderers alike. The pizzeria restaurant is designed to welcome all people, from all walks of life, pockets large or small. The Santa Maria motto is, "Quality and quantity at honest prices."

Once government lockdown restrictions within the food and drinks sector are removed, the restaurant will open its doors for guests to dine-in in the 30-seat restaurant overlooking the classic car showroom from Monday to Saturday, from 4pm to 10pm, and Sunday from midday to 10pm, when freshly-baked bread will also be served. A selection of cars currently in the showroom to spot from your dining table are Jaguar E-Type, Ferrari Dino and McLaren 720S.

Santa Maria pizza and food menu will also be served at riverside live-music pub, The Brewery Tap, next door to Duke of London - run by Merlin's mother, Annie McCormack - upon reopening of the country's public houses. But until then, the restaurant will remain open for orders via Deliveroo or collection only.

Deliveroo cover the Brentford, Richmond, Kew, Ealing and Isleworth area for delivery and are open for delivery Monday to Saturday, from 4pm to 10pm, and Sunday from midday to 10pm. Collection orders can be made by contacting @santamariapizza on Instagram or calling +44 (0) 7729 662 827

Duke of London CEO Merlin McCormack said:

*“It is with great pride Duke of London is partnering with our favourite pizzeria Santa Maria. I have been eating at Santa Maria since they opened in 2010 and have waxed-lyrical for over a decade about their pizzas. The restaurant opening will further open our beloved site The Factory up to the public and we can’t wait to host new guests and diners.”*

Santa Maria Pizzeria CEO Angelo Ambrosio said:

*“We are very proud of this joint venture, super pizza and supercars, what more can you possibly want?"*

**About Duke of London:**

Founded by Merlin McCormack in 2014, Duke of London is a family-run classic and supercar hub – based in a 51,000sq ft warehouse space – offering sales, restoration, storage, events, detailing and more. Duke of London is also home to the much-loved monthly ‘Classics and Cake’ classic and supercar meet on their blue road.

**About Santa Maria Pizzeria:**

Founded in 2010 by Angelo and Pasquale, Santa Maria is a family-run pizzeria currently counting four independent branches and a few collaborations (Sacro Cuore Pizzeria - Kensal Rise and Crouch End - and A Slice of Blue, Hackney).
Looking for a slow and organic expansion with the main intent of spreading the love for good quality pizza and providing a place where there is simple but amazing Neapolitan food.

Click here for photos and here for video.

For more information, visit:

www.dukeoflondon.co.uk

For enquiries and interview requests, please contact:

georgia@dukeoflondon.co.uk or +44 (0) 7544 229 409

For pizza and food delivery, please download the Deliveroo app, or visit:

www.deliveroo.co.uk

Or contact @santamariapizza on Instagram or call +44 (0) 7729 662 827 For more information on Santa Maria and to view their menu, visit: www.londonsbestpizza.com

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