Award-winning Northern brewer now available in Booths

Thursday 5 July, 2018

Tyne Bank Brewery, an award-winning independent taproom and brewery, are celebrating after striking a deal with respected food and drink retailer, Booths. The deal sees Tyne Bank Brewery's gift set being stocked in 22 Booths stores across the region.

At Tyne Bank Brewery, 'It's what's inside that counts,' and, at Booths, the aim is simple: to sell only the best food and drink available. This commitment to stocking only the finest of foods and drinks has seen many an accolade won, including Supermarket of the Year at the 2017 Decanter Magazine Awards, and so, it's only fitting that the long-established retailer has opted to work with the award-winning brewery.

Pete Newton, Beer and Spirits buyer at Booths, said:

"The decision to stock Tyne Bank Brewery was an easy one; they are one of a collection of great, Northern breweries that we work with at Booths. We pride ourselves on quality; stocking Tyne Bank Brewery allows our customers to discover treasures on their own doorstep,"

The gift set that is being stocked in Booths contains six of Tyne Bank Brewery's most popular beers:

Rhubarb and Custard, a 4.4% Pale Ale, which is a real British delight and is brewed with fresh Yorkshire rhubarb, creamy lactose and Madagascan vanilla;

Mango IPA, a sweet, sessionable 4.1% Pale Ale with a blast of fresh mangoes;

Silver Dollar, the brewery's flagship 4.9% American Pale Ale, which has won a string of awards, including a 3 Gold Star rating from the Good Food Guide's Great Taste Awards;

Strawberries and Cream, a 3.8% Extra Pale Ale, which contains the finest strawberries combined with lactose to give a luxuriously creamy taste, and which has recently been featured in The Grocer;

American IPA, a fantastically hoppy 6% Indian Pale Ale, which is brewed with Ahtanum, Cascade and Chinook for a full flavour;

Summer Breeze, an award-winning 3.9% Light Pale Ale, which is brewed with authentic Asian root ginger and lemongrass, giving a refreshingly citrusy character and a subtle kick

Julia Austin, founder and owner of Tyne Bank Brewery, said:

"We are delighted that Tyne Bank Brewery's gift set is being stocked in Booths stores across the North West. Booths are a well-respected brand in the food and drink industry, and so we are thrilled to have been recognised by them as a quality, local producer. Do look out for our gift set in a Booths near you and be sure to let us know what you think!"

Tyne Bank Brewery's gift set, containing Rhubarb and Custard, Mango IPA, Silver Dollar, Strawberries and Cream, American IPA and Summer Breeze is available to purchase NOW in 22 Booths stores across the North.

ENDS

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PR and marketing for Tyne Bank Brewery by CRYSTLSD

Contact: Nicky Harrison, Director of PR, CRYSTLSD | nicky@crystlsd.com

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Editors Notes

Tyne Bank Brewery invested £320,000, including £213,320 sourced from crowdfunding, to relocate their brewhouse to an industrial-style, 13,000sq ft warehouse with tap room on the edge of Ouseburn. Here, drinkers can enjoy a pint whilst watching the brewhouse in action.

The brewery brews 20,000 pints a week, which brewers work 12 hours a day to produce. Tyne Bank Brewery's wide range of ales includes their award-winning Silver Dollar and Summer Breeze. Plans are also in place to install a kegging and bottling line, and the North East's first canning line, which will be available on a commercial basis to other breweries in the future.

Customers can also take tours and tastings sessions every weekend, whilst the events space hosts regular live music, beer festivals, and private parties and events. The Tap room is open to the public every Thursday to Sunday. For enquiries, call 0191 265 2828. Tyne Bank Brewery is situated at: 375 Walker Road, Newcastle upon Tyne, NE6 2AB. **http://www.tynebankbrewery.co.uk**

Booths was established in 1847 and their aim is simple: to sell the best food and drink available, in attractive stores, staffed with first class assistants. You'll find 28 Booths stores dotted around Booths country, each one with its own variety of special, local and unique products and seasonal events. Since 1847, Booths have worked closely with local suppliers from the Northern counties they call home: Lancashire; Cheshire; Cumbria and Yorkshire. https://www.booths.co.uk

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Company Contact:

Crystallised

T. 0191 691 1370
E. hi@crystallised.co.uk
W. https://www.crystallised.co.uk

Additional Contact(s):
Jane Imrie | jane@crystallised.co.uk

View Online

Additional Assets:
http://www.tynebankbrewery.co.uk
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