Award winning film maker goes the extra mile for homelessness charity

Wednesday 11 April, 2018

LONDON, 10 April 2018 - Award winning film maker with Contra Agency, (https://film.contra.agency) John Ford, is running his first marathon to raise money for homelessness charity Bench Outreach in just under two weeks.

He has made this film to help raise sponsorship and awareness of the charities work:

https://youtu.be/sDuQw5gWC84

His facebook page has been tracking his progress to date:

https://www.facebook.com/theextramileforbench/

The London Marathon is the world's foremost fundraising event, raising over £60 million for charities last year. This year, John Ford, who is Head of Film at the award winning Contra Agency, will run his first 26 miles to raise money for Bench Outreach, a leading homelessness charity in South East London. Here is John's story in his own words:

"I'm running the Marathon to raise money for Bench Outreach. But that's not it. Not entirely. There are people out there who genuinely understand the most challenging needs in our society. People far wiser than I am. I care about the disadvantaged but often don't know how to begin to help. Or maybe I'm too scared. But there are people who know what is needed and are doing something about it. These wonderful people need our support. So I'm raising awareness of those that are doing something powerful for those who are powerless. They are helping vulnerable people overcome drug and alcohol dependence, find decent homes and lead lives that have meaning and purpose."

To support John and help Bench Outreach's work to end homelessness, please go to his VirginMoneyGiving page at

https://uk.virginmoneygiving.com/TheExtraMile-BenchOutreach

###

Bench Outreach is an innovative and highly effective charity working with homeless people in South East London. It aims to help people overcome addiction, find homes and lead fulfilling lives. It has pioneered the Housing First approach to ending homelessness and continues to explore new and innovative approaches to address poverty and exclusion. For more information about our charity, please visit our website at www.benchoutreach.com

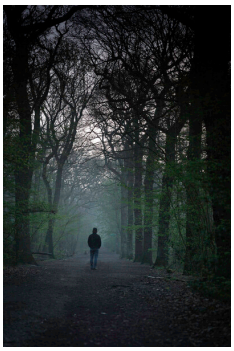
For more information, contact:

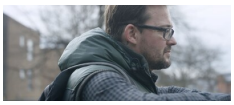
Declan Flynn, CEO Bench Outreach

declan@benchoutreach.com

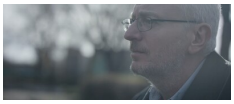
Media:













Related Sectors:

Charities & non-profits :: Health :: Sport ::

Related Keywords:

Homelessness :: Vulnerable :: Drug Addiction :: Charity :: Homeless Charity :: Housing Crisis :: Poverty :: Abuse :: Marathon :: London Marathon :: London Marathon 2018 ::

Scan Me:

Company Contact:

Bench Outreach

E. admin@benchoutreach.com

View Online

Additional Assets:
https://youtu.be/sDuQw5gWC84

Newsroom: Visit our Newsroom for all the latest stories:
https://www.benchoutreach.pressat.co.uk