

## Award-Winning Digital Marketing Agency, Absolute Digital Media, Secure Their Position On Another Prestigious Shortlist

Thursday 25 April, 2019

Fresh off of wins at The UK Search Awards 2018 and The Drum Search Awards for Best Use Of Search in Finance, Absolute Digital Media have secured their position on yet another award shortlist.

The finalists for The European Search Awards have been announced and Absolute Digital Media have secured four nominations for Best Small SEO Agency, Best Use Of Search Health for their work with Longevita Hair Transplant and Best Use Of Search Finance and Best Use Of Search B2C for their work with short-term loan lender Uncle Buck. The European Search Awards celebrate the best businesses, individuals and campaigns across the search industry and it's Absolute Digital Media's work with Uncle Buck and Longevita Hair Transplant in particular that has earned them their place on the shortlist.

Through carefully designed strategies and a proactive approach to search, Absolute Digital Media secured Uncle Buck position one in the SERPs for one of the most competitive industry keywords – Payday Loans – as well as a rise of 143.06% in 'Loan Completed' conversions. For Longevita Hair Transplant, the results were equally as impressive, with a 3229.10% rise in new users visiting the website and an incredible 890% rise in overall search visibility in Google's SERPs.

When asked about being shortlisted, Ben Austin, CEO at Absolute Digital Media, said:

"Being announced as finalists at a prestigious event like The European Search Awards is something we are incredibly proud of here at Absolute Digital Media. The team have worked incredibly hard to produce results for our clients and receiving this recognition is an incredible way to celebrate the partnerships we've built as a result."

Every entry to The European Search Awards faces a robust and meticulous two-step judging process by a panel consisting of industry leaders in Search. Both Campaign and Team/Individual awards undergo an initial pre-scoring by each judge, who will take into account budget, results, strategies, achievements, creativity, innovation and more to determine the front runners in each category. From here, they will then meet to discuss each shortlisted entry in more depth to determine who will be the winner for each category.

This year's award ceremony will take place at the Vigado Concert Hall in Budapest, on the 20<sup>th</sup> June 2019.

For more information regarding [Absolute Digital Media](#) or the services they can provide, simply contact their team on **0800 088 6000**.

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