AW Hainsworth Releases First Annual Sustainability Report Outlining 360 Degree Commitment To Being A Sustainable Business

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Iconic woollen mill AW Hainsworth have published their first Sustainability Report, detailing the comprehensive projects the company continue to deliver to place sustainability at the heart of the business. Following the heightened awareness of the need for sustainability across their full remit of diverse markets, the company has taken the step to publish the 56 page report to not only demonstrate their impressive credentials and reassure stake holders of their commitment, but also with an aim to inspire others to follow suit.

A historic woollen mill and Royal Warrant holder, AW Hainsworth have been weaving globally recognised iconic cloth for 8 generations. “As a family business we have always followed an ethos of fairness and equality, as well as a commitment to the environment and the community,” says Diane Simpson, Director at AW Hainsworth, “The ever growing requirement for sustainability is something that the business was naturally aligned with before the growing demands from our markets. The Sustainability Report was generated to easily and concisely show our inherent dedication to being a sustainable business”

“It is increasingly important for businesses to be able to quickly demonstrate their ability to achieve sustainability, with a growing number of businesses from all global markets opting to move away from suppliers, partners and customers that do not meet their own sustainability goals,” continues Diane. “This Sustainability Report really allows our stakeholders to truly understand the valuable work undertaken not only by the business itself but also by individual employees, this allows them to feel secure with their own sustainable decision making and strengthen their own positioning”

“To us, true sustainability is a full 360 degree effort; our diverse approach to sustainability not only covers the more obvious environmental issues of manufacture, but has a large focus on people and communities. Education and opportunity combined with a work life balance open the doors to individuals finding their own path to achieving sustainability which is an extremely important focus for us.” Says Andrew Wright Non-Executive Chairman of AW Hainsworth

In their recently published Sustainability Report AW Hainsworth convey in detail their commitment to the environment, communities, employees and their supply chain including highlights of

- Reductions in energy, emission and water through their production process
- Work with educational institutions
- Usage of sustainable fibre in their production
- Affordable living and Community Spaces
- Projects successfully reducing single use plastic
- Green Spaces and Bees
- Health and Well being
- Implementation of recycled and recyclable packaging
- Importance of work life balance for employees

In line with their 360 degree approach AW Hainsworth even give their employees the spotlight with case studies detailing the individual efforts of employees and what sustainability really means to the people that they employ.

A copy of the AW Hainsworth Sustainability Report 2020 can be found by visiting the AW Hainsworth website on this link
https://www.awhainsworth.co.uk/wp-content/uploads/2020/01/AW_Hainsworth_Sustainability_2020.pdf

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