

# **Avant Garde Ideals to Attend Franklin Covey Time Management Seminar**

Monday 3 November, 2014

MD, <u>Paul Weston</u> will travel to London to attend the private event on November 7th 2014 at the Guoman Hotel.

Every year the demands of the business world increase, putting ever more pressure on the UK's business owners. In order to keep up, many business owners are seeking out innovative new ways to manage their time and remain in control of their business processes. Avant Garde Ideals, a sales and marketing firm based in Manchester has experienced an increasing need for their direct marketing services in recent months, leading to an incredibly busy 2014. To ensure the firm continues to run smoothly, managing director of Avant Garde Ideals, Paul Weston, is constantly on the lookout for new time management approaches and techniques that he can implement within the company to ensure the firm continues to reach extraordinary goals. To further support the firm's development, Paul Weston has been invited to attend a private one day seminar in London to learn about Franklin Covey's famous Time management techniques ' Five Choices to Extraordinary Productivity'.

Franklin Covey's approach has gained an impressive reputation throughout the business world, and is considered to be one of the most effective time management solutions. The approach tackles the sheer volume of distractions that many business owners face in the day to day running of a business and offers solutions to avoid reacting to negative stimuli, in order to maximize productivity. The seminar will highlight how to make wise choices in business in order to identify the important and ignore the trivial, allowing business owners to embrace innovation and creativity and make the most of the opportunities that are available to them.

The one day course will be held on the 7th November at London's Guoman Hotel at Tower Bridge. The hotel offers spectacular views over London and is the perfect setting for attendees to clear their minds and refocus. The seminar will provide each attendee with a participant guide with an easy to follow breakdown of the day, a technical guide filled with tips on how to utilise time management platforms, as well as access to the 5 steps website and mini online video course, ideal for business owners looking to implement the steps within their business to boost the productivity of their workforces.

The Franklin Covey Time Management Seminar is set to be an eye opening experience for all attendees, offering exciting opportunities for business professionals from across the UK to streamline their processes and support the future growth of their respected businesses.

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<u>Distributed By Pressat</u> page 1 / 2



# **Company Contact:**

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## **Avant Garde Ideals**

T. 0161 667 1275

E. info@avantgardeideals.com
W. https://avantgardeideals.com/

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