AUTO CLUBS INTERNATIONAL JOINS THE MOTORS.CO.UK NETWORK

Monday 1 February, 2016

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Motors.co.uk is celebrating again after signing a new partnership with Auto Clubs International (ACI) as part of the ongoing expansion of its network.

Vehicles from dealers advertising with Motors.co.uk began appearing on ACI's network of websites from October, which helps to further expand the reach of vehicle adverts within the Motors.co.uk network to over 3.5 million monthly unique visitors*. Some of the key websites include petrol-head favourites fordownersclub.com and jaguarownersclub.com.

Daniela Menzky, chief executive at ACI, said: “We're excited to partner with such a forward-thinking and innovative business as Motors.co.uk. This is a major move for our network of online platforms for car owners and enthusiasts and we believe it will allow our members to have quick and easy access to some of the best matched cars on the market.”

Phill Jones, managing director at Motors.co.uk, added: “We are excited to work with Daniela and the team at ACI. They are experts in creating highly engaged online communities, passionate about car ownership. We are proud to be able to present this knowledgeable audience with our depth of stock and search tools. This expansion shows our ongoing commitment to help advertisers sell the smart way and put their stock in front of consumers at every stage of the search process.”

The past few months has seen Motors.co.uk greatly expand its network with major partnerships with Carfused.com, (part of Confused.com) and Motoring.co.uk. The Motors.co.uk Network also includes: Sunday Times Driving, Parkers, HonestJohn, Carsite Network, Desperate Seller, Drive24, and more than 300 regional newspapers and classified sites.

The ACI network includes sites such as:

- www.fordownersclub.com/
- www.lexusownersclub.co.uk/
- www.toyotaownersclub.com/
- www.bimmerownersclub.com/
- www.jaguarownersclub.com/
- www.audiownersclub.com/
- uk.subaruownersclub.com/

*comScore MMX Multi-Platform, November 2015, based on the Motors.co.uk Network which includes Motors.co.uk, Parkers.co.uk, Carsite.co.uk, Motoring.co.uk, Driving.co.uk, Carfused.com and many more.

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