

Authenticity Matters: The Advantages of Genuine Microsoft Licensing for Refurbishers

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SMART, a Global Resale Ltd company, Announces a Joint Webinar with Microsoft on the Importance of Genuine Licensing for Refurbishers.

London, UK — SMART, the groundbreaking solution for streamlining the Microsoft licensing process for refurbishers, is excited to announce a collaborative webinar with Microsoft.

The webinar, titled “Authenticity Matters: The Advantages of Genuine Microsoft Licensing for Refurbishers,” will take place on the 26th June 2023 at 15:30BST.

The webinar is set to highlight the significant benefits of using genuine Microsoft licensing in the refurbishment process. It will also discuss the value of becoming a Microsoft Third Party Refurbisher and the ways in which SMART can facilitate the licensing process.

“We’re thrilled to partner with Microsoft for this enlightening webinar. The value of genuine Microsoft licensing is often underestimated in the refurbishment process,” says Ben, Technical Account Manager within SMART. “With this event, we aim to educate refurbishers on the significant benefits, including customer trust, improved device performance, and enhanced Microsoft support.”

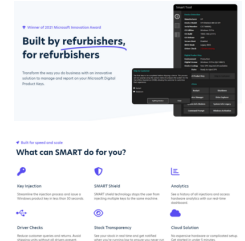
The webinar is an opportunity for refurbishers of all sizes to understand the importance of authentic Microsoft indows licensing. The session will highlight how SMART streamlines the licensing process without the need for expensive on-premises servers, thanks to its innovative lightweight client.

SMART is a unique platform, simplifying the key injection process and effectively handling the Computer Build Report (CBR) submission to Microsoft. Becoming a Third Party Refurbisher and injecting keys is also helpful when dealing with Autopilot or Microsoft Device Management (MDM) locks.

Registrations for the webinar are now open, and interested participants can sign up through the link provided below.

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