Australia's favourite outdoor brand, WAHU, announce global release of aquatic plush toy range.

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DIVE INTO WAHU AQUA PALS THIS SUMMER!

Families have yet another reason to love WAHU this year with the launch of a new and exciting plush range – **Wahu Aqua Pals**. But these aren't just your normal plush—these are Wahu Aqua Pals—Aquatic plush toys designed specifically for water and outdoor play!

Developed in Australia by Goliath, Wahu Aqua Pals are your ultimate BFF - Get set for these larger-than-life Pals to become the next big thing.

Designed for children aged 2 and over and available in 3 sizes; Wahu Aqua Pals are your everywhere companion and suitable for all kinds of play.

Wahu Aqua Pals are super soft and 100% cuddly. Plus, they're filled with buoyant beans, so Aqua Pals float! With over 20 licensed characters in the range, Wahu Aqua Pals are highly collectible.

Wahu Aqua Pals also promotes a wide range of beneficial fun including creative role play, associative play, solitary and independent play, physical play, and character association. Most importantly, Wahu Aqua Pals promotes comfort during water familiarisation and are a must have for tiny tots when learning to swim!

Wahu Aqua Pals are superior quality and are lightweight, machine washable, UV and Fade Resistant. Unlike traditional plush, each Wahu Aqua Pal is manufactured with breathable mesh and is designed with Aqua Dry technology that is quick drying.

Splash about in the pool for hours and hours of summer fun, hang around in the backyard or take your Aqua Pal to the park. Bath and shower time just got a whole lot better with your Aqua Pal to play with and – why not snuggle up and get all cosy indoors? Or even head to the beach and soak up those sunny rays!

Andrew Lee, Managing Director of Goliath Australia & New Zealand, says, "*Days spent near the water, whether that's the beach or the pool, and playing in the backyard are an integral part of a classic Aussie childhood. Wahu Aqua Pals are our way of showing how much we value this and in one small way helps to make play time even more enjoyable than ever.*"

Kate Thompson, R&D Manager of Goliath Australia & New Zealand, says, "*We are super excited to roll out an unbelievable line up of Aussie designed and developed Wahu Aqua Pals in 2022, including many of the worlds most popular entertainment properties including Disney, Marvel, Star Wars, My Little Pony, Transformers, Peppa Pig, PJ Masks, Bluey and Cocomelon. Get ready for Wahu Aqua Pals to take Australia and the world by storm*!"

Wahu Aqua Pals are set to hit the shelves of all Australian major retailers in Summer 2022 and launching internationally in early 2023.

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Image Reference [not to be used for publishing] **– CLICK HERE.**

About WAHU

WAHU, a homegrown Aussie brand since 1999, is known and loved as the company that embraces the classic Aussie outdoor lifestyle, and provides the games, toys and equipment to help families throughout Australia do the same. They have a vast array of toys for land, lake or sea that enhance safe, imaginative, and active play.

About GOLIATH

Goliath was founded in 1980 and is one of the few remaining family-owned global toy and game companies. Goliath is a creator, manufacturer, and distributor of a broad range of products. Examples

include Wahu®, Sequence®, Rummikub®, Phlat Ball®, Tri-Ominos®, Gator Golf®, Pop the Pig®, Doggie Doo®, Rocket Fishing Rod®, Gooey Looey®, and Let's Go Fishin®.

Goliath has seen substantial growth with the acquisitions of Pressman Toy®, JAX®, Tucker Toys® in the US, Vivid Toy Group®, in the UK, MacDue in Italy, Crown & Andrews® and Britz 'n Pieces/Wahu in Australia, Modelco® in France, and Elephanta® in New Zealand.

Goliath is the global leader in promoted games and many other toy and game categories, such as family games, puzzles, arts & crafts, outdoor, activity, and novelties.

Goliath products now sell in more than 75 countries worldwide and the company has offices in the Netherlands, Belgium, France, Spain, Portugal, Italy, Denmark, Germany, Poland, Hong Kong, Australia, New Zealand, USA and Canada. For additional information, please visit www.goliathgroup.com

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