

## Augustus Collection adds content translation to its business to consumer service.

Tuesday 12 March, 2013

**Content translation service announcement follows the recent launch of bespoke content writing as part of the Social A+ consumer business service platform available from Augustus Collection.**

Travel trade Business to Business sales and marketing company [Augustus Collection](#) announces a new service addition to its business to consumer platform Social A+. The price competitive content translation service compliments the newly launched content writing service from the firm who recently celebrated its second year in business on March 1st.

Alexander Ryll CEO, Augustus Collection, "Proper language translation is essential to ensure a company's keywords are accurate in the respective language to support the SEO efforts of the business. If translation is not done correctly, it may change the intended meaning of the content and have a negative impact on search engine rankings."

Content writing and content translation services are in high demand today due to the ongoing platform of "content is king" in the online market. Choosing a qualified writing service provider is paramount in attaining high quality content for a company's audience.

In addition to translating every type of document, translating words isn't the only area business need to consider with content localisation. The text will shrink or expand from language to language which can impact a company's design. Augustus Collection offers turn-key language translation and multilingual desktop publishing solutions (Multilingual DTP).

Augustus Collection's [Social A+](#) platform has been designed to deliver consumer driven business services that are available to support brand objectives. Our available portfolio includes Content Writing, Content Translation and a bespoke Social Media Management program.

### About Augustus Collection

Founded in 2011, The Augustus Collection is a professional business to business marketing sales and marketing company incorporating specialised programs and platforms for fashion, hotels, hotel groups, travel media and travel technology companies in the European marketplace.

Augustus Couture, an Augustus Collection brand dedicated to fashion featuring "Style Me" personal shopping services in London, an online fashion store "The Look", and online fashion blog "Couture Novus".

Offices located in London & Las Vegas.

For more information about Augustus Collection, visit its website at [www.augustuscollection.com](http://www.augustuscollection.com)

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