

ATMEDIA Launches Dynamic Online news service in the UK

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An innovative joint project funded by ATMEDIA LTD and developed by graduates from the University of Salford - Manchester. The site has been created to help small businesses across the UK harness the power of social media networks such as Twitter, Facebook and Youtube, whilst increasing their online visibility with major search engines including Google, Yahoo and Bing.

Far more than a [news distribution site](#), Pressat provides a simple platform where companies can distribute news with a range of add-ons including videos, images and QR-Codes allowing visitors to dynamically interact with releases.

It also offers a free collaborative enquiries system where journalists can interact directly with PR agencies and experts within specific sectors.

With the ever growing power of social media platforms, breaking news can now spread globally across the web within a matter of seconds. This shift in emphasis from traditional news channels, such as newspapers, allows businesses to communicate quickly and directly with their target audiences, says ATMEDIA

To promote the launch of Pressat.co.uk, ATMEDIA is providing a free press release distribution option so businesses, PR companies and advertising agencies within the UK can road test this future forward online news platform for themselves.

To take advantage of their free launch offer, register on [pressat.co.uk](#) before 31st January, using the code PRESS99.

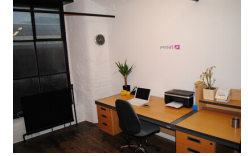
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