AtlasCorp Set Off on US Trip in Time For Awards Gala

Thursday 27 July, 2017

Last week the Sheffield-based sales and marketing specialists AtlasCorp embarked on their whirlwind trip to the US ahead of the prestigious awards gala in Manhattan on Saturday.

The outsourced sales and events marketing firm, AtlasCorp is renowned in the industry for their steadfast ambition and unwavering passion for delivering top quality customer service. The company firmly believes in the importance of maximising opportunities and building a global network of like-minded professionals, which has led them to travel to the US.

About AtlasCorp: http://www.atlascorp.co.uk/about-us/

Starting out in Miami, AtlasCorp's Managing Matthew Stewart worked on expanding his network to gain insight into upcoming industry trends. Mr Stewart then travelled to New York for the annual North America Awards Gala, held in one of Manhattan's most desirable venues, Pier Sixty at Chelsea Piers.

Situated on the Hudson River, Pier Sixty is a luxurious venue that boasts magnificent panoramic waterfront views and holds an exclusive partnership with the world famous caterer, Abigail Kirsch.

The awards gala gathered successful figures in the sales and marketing industry and acted as the perfect opportunity to celebrate the incredible achievements from some of the world's most respected business owners over the last 12 months.

AtlasCorp is a staunch supporter of travel and the positive benefits it can have on business. The firm will be using this trip to the US as an opportunity to evaluate their growth and development strategy and plan to take inspiration from the night's successes.

Discussing their trip, Mr Stewart said "We are delighted to be here in America and gain an understanding of how the industry works over here. As a business owner, awards ceremonies always reinvigorate your passion and motivation and its also good to see hard work recognised and rewarded on such a global platform."

With offices in Sheffield, Nottingham and Liverpool, AtlasCorp is already a dominating force in the North of England. The firm specialises in delivering face-to-face direct marketing solutions via promotional event marketing campaigns and aim to provide outstanding customer service while gaining new customer acquisitions for the clients they represent.

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