AtlasCorp encourages travel with fun trip to Holland

Tuesday 17 January, 2017

Sheffield-based sales and marketing firm AtlasCorp recently travelled to Holland with their business partners to emphasise the importance of travel opportunities in business.

At the start of the New Year, sales and marketing firm AtlasCorp travelled to Amsterdam, Holland with their business partners in order to celebrate their 2016 achievements and bring in 2017 in a fun and exciting way. “It is important to start as you mean to go on. We want our year to be incredibly exciting and productive as well as fun and motivating, which is why we decided to take our business partners to Holland as a motivating and exciting trip to start the year,” revealed Matthew Stewart of AtlasCorp.

About Atlas Corp: http://www.atlascorp.co.uk

AtlasCorp is a strong advocate of travel and how travelling can benefit businesses and entrepreneurs via the development and learning of new skills. The firm is confident that travel helps business professionals to develop skills in areas such as time-management, organisation, experiencing new cultures, potential new languages, and dealing with new situations. AtlasCorp highlights how these areas are vital for success in entrepreneurship.

Having spent time in Holland and taking a small amount of time away from a busy business environment, AtlasCorp feels refreshed and motivated to start their year on a positive note. The firm has also revealed how they will be setting up exciting new travel opportunities for their business partners and contractors in 2017 such as road trips to new locations to connect with new ideal consumers, business trips to attend exciting business meetings and connect with industry professionals, as well as R&R trips to encourage positive breaks which stimulate creativity and motivation.

AtlasCorp has some large goals for 2017 and highlights how kick-starting the year with a positive travel opportunity which allowed them to connect and share these ideas with their business partners will help them set these goals into motion. AtlasCorp aims to expand into multiple new locations within the UK by the end of the year as well as start working with exciting new clients which will help the firm to attract top talent to their firm.

AtlasCorp is an outsourced sales and marketing firm based in Sheffield. The firm specialises in a personalised form of direct marketing which allows them to connect with their clients’ ideal consumers on a face-to-face basis. This one-to-one interaction with consumers helps to drive long-lasting and personal business relationships between brand and consumer. In turn, this often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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