Atlas Outsourcing to Attend Important Leadership Events in Birmingham

Thursday 10 September, 2015

Atlas Outsourcing Managing Director Matt Stewart, was invited to attend two meetings on leadership at the Crowne Plaza in Birmingham on 4th and 5th September.

With 2015 being a great success for Atlas Outsourcing in terms of awards, growth and managerial recognition, it has opened many doors for the firm's Managing Director Matt Stewart.On 4th and 5th of September, Matt Stewart attended an important leadership event in Birmingham City Centre. The meeting with be hosted in the City Centre's Crown Plaza.The next appointment will be to attend the leadership meeting in Manchester City Centre on 20th September.

About Atlas Outsourcing: http://www.atlasoutsourcingltd.com

The Crown Plaza is a modern hotel, set a 5-minute walk from Birmingham's New Street train station, and lies less than a mile from Birmingham's Hippodrome Theatre, and 1.2 miles from Birmingham Museum and Art Gallery. Sleek rooms and suites feature en-suite bathrooms, desks, tea and coffee making equipment and flat-screen TVs. The hotel boasts a purpose built conference floor, which consists of 11 Conference and Event rooms, accommodating from 10 to 300 delegates. All rooms benefit from natural daylight and state of the art technology; including Wi-Fi. The Conference area has its own Reception. The Vista Suite has extensive Reception and Exhibition facilities plus a Private Bar. It can accommodate 300 delegate's theatre style or 180 guests for Private Dining.

The leadership meeting was a fantastic opportunity for small business owners to share knowledge to improve business activity through 2015, as well as maximise chances of concluding 2015 on a high.The event consisted of several guest speakers including investors, so it was a great opportunity to network and offer entrepreneurs the opportunity to source new business and develop business links to open new avenues in the future.

Atlas Outsourcing is a Liverpool based sales and marketing firm that help clients to increase their market presence through face-to-face promotions and events. Taking the time to work with each client one-on-one, the firm develop and launch exciting and engaging campaigns that reflect the core values of the brand they are representing. The firm also meet with their clients' customers in person to ensure each campaign is executed effectively and that each customer receives a unique and personalised service. Atlas Outsourcing believe that creating a positive culture is the key to success within the workplace and promote a peer recognition model throughout their business. This has led to the success of many outsourced campaigns in Liverpool and has allowed the company to create an outstanding reputation with clients and customers alike.

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