Atlas Outsourcing Attended Business Insights Seminar in London

Wednesday 6 August, 2014

Atlas Outsourcing travelled to London last week to attend a Business Insights seminar in London Bridge.

Matt Stewart. Managing Director of Atlas Outsourcing travelled to the seminar in London Bridge, named, Business Insights. The Seminar provided information about essential business practices.

The seminar covered topics including:

- Legal services
- Financial Services
- VAT and Tax
- Company Branding
- Recruitment
- Relationship Development.

The seminar was aimed at helping start-up businesses and entrepreneurs know everything they have to know about starting a business. The seminar lasted a full day with speakers at the event coming forward to give advice and offer experience to those businesses that attended.

Atlas Outsourcing appreciated the seminar and feel as though they will benefit from attending, “It was a great workshop, I learned a lot and got some great advice regarding businesses processes that I think will really help propel Atlas Outsourcing forward” says Matt Stewart, Managing Director.

Regularly gaining education form seminars and business workshops is good for Small Business owners as it allows them to push their business forward, gain more experience and develop. These workshop events allow businesses access to expert knowledge and advice, that otherwise may not be available to them, often at low-cost. They also provide business owners or representatives with the opportunity to meet and network with industry specialists and perhaps even showcase a new product or service.

These kinds of seminars and workshops can often help business owners learn the best ways to develop and implement new ideas into the business. They are the perfect opportunity to connect with like-minded business people and to meet industry experts.

The workplace is a rapidly changing environment and Small Business owners can benefit from workshops and seminars as they allow organisations to get updated information on key issues that they are concerned with. They allow for experts to address issues with up-to-date information from the latest developments in the field. In an era in which many people do not have time to read books by a number of experts they can spend a reasonably short period of time at these seminars gaining substantial information from a wide variety of sources.

Although Atlas Outsourcing are strong industry leaders and possess a strong sales force they still believe that it is important to attend workshops such as this one in order to learn new skills, vital industry information and how to utilise this information to help and develop their business.

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